

ADVERTORIAL: How to future-proof your business with commercial car chargers

Are you looking to make your business more sustainable? One great step you can take is installing EV charge points for your staff, customers or commercial fleet.

Electric Vehicles are becoming more popular as time goes on, with people being more aware of their carbon footprint. Charge and Recharge (CAR) has a fantastic range of chargers that you can choose from to suit your business needs.

The Tamworth-based business has been installing commercial EV charge points since 2019, from office blocks and retail units to manufacturing plants, warehouses, supermarket giants, and car parks.

The benefits

Not only are EVs more environmentally friendly but having them in your business fleet can have a number of benefits for your business, such as helping you to save costs on fuel in the long term and making it easier for you to meet sustainability targets. You'll also be saving money when travelling on toll roads, in clean-air zones and on your car tax! You'll also only pay a two per cent tax on BIK Payments that you receive.



Charge and Recharge can install a range of EV chargers to suit your business needs

The National Grid has consistently increased its expectations for the number of electric vehicles on the road each year and it anticipates having up to 36 million EVs on UK roads by 2040 as the government plans to ban the sale of new petrol and diesel cars – which will increase the demand for EVs.

This will only make the demand for EVs greater, but one of the greatest barriers to the growth of the UK EV market is the poor provision of charging infrastructure. This is where Charge and Recharge (CAR) by NLT Electrical can step in and help your business flourish.

It's also reassuring to know that Charge and Recharge is an approved OZEV-approved company – meaning approved installers are applicable for a grant of up to £14,000 for car chargers. The Workplace Charging Scheme (WCS) helps businesses,

charities and public sector organisations by providing eligible applicants with support towards the upfront costs of the purchase and installation of charge points.

So here's what happens when you take that all-important step to make your business more sustainable:

Following an onsite consultation, the team at CAR will take care of everything for you from the installation, electrical work, groundworks and ongoing maintenance. On top of all this, you'll also get ongoing support and be kept up to date with all of the bespoke maintenance and support packages available.

How the business evolved



Nathan Tromans and Zoe Wheeler

Founders Nathan Tromans and Zoe Wheeler told BusinessLive why they decided to branch out into the world of installing

commercial EV charging points.

They said: “The move to commercial car charging installations was driven by our vision of providing a sustainable, readily available, energy solution to our customers and in time, the general public.

“CAR was born following feedback from EV drivers, which identified:

1. Lack of available, working charging stations
2. Available chargers could only be used once the user had signed up for a subscription or app
3. Straightforward, no-nonsense charging stations being non-existent

“Our vision is to create our own network of chargers that can be used independently of a subscription or app, however, this option is available to people who use our network frequently.

“We want EV drivers to be confident that when they get to a charging station, our chargers will be working and available to use. Our stations to have retail outlets to “Recharge” themselves whilst their car charges.”

The best way to find out whether your business could get a government grant for EV chargers is to get in touch with the experts at CAR.

To find out more on what Charge and Recharge can do for you then [head to the website.](#)