

ADVERTORIAL: It's a family affair as AXA Health backs Leicestershire's annual business awards

AXA Health is championing family businesses at this year's [LeicestershireLive Business Awards](#).

The Family Business of the Year Award is for established family businesses across all industry sectors that can demonstrate sustained success across a broad range of measures, whilst ensuring all family values are followed.

The judges will also be looking at the aspirations of your business to demonstrate how both current and future family generations will be involved in the growth of the business.

Mike Davies, head of SME at [AXA Health](#), said the company was proud to support the Family Business of the Year Award.

AXA is committed to the community it serves, having motivated colleagues who put their energy to use by running dozens of events to support the firm's chosen charities throughout the year.



AXA Health takes its environmental stewardship seriously too as the wider AXA Group focuses firmly on the future, committing €250m to 650 research projects since 2007 through the AXA Research fund.

As we celebrate the outstanding achievements of Leicester's most successful businesses over the past year, the 2021 LeicestershireLive Business Awards is set to be the most impressive and memorable event of the Leicester Business Calendar.

The awards night will be filled with fabulous entertainment. Hosts and entertainment provided by [Champions Speakers](#).

[Click here to find out more about AXA Health.](#)

[**To find out more about the awards and to book tickets, click here.**](#)