

ADVERTORIAL: Latus Health is delivering industry leading safety critical medicals

If you own your own company or are managing a team, you've probably given some thought to how you can make sure your employees health and wellbeing can be improved.

Finding occupational health services that not only prioritise your team's health, but can also help make sure your company stays on top of health and safety laws, is a valuable addition to any business.

These services can be difficult to find in your local area, which is why [Latus Health's digitally-led services](#) make sure that anyone can have access to occupational health services that include online GP appointments, physiotherapy, and counselling.

Innovative wellbeing platform



(Image: Latus Health)

Latus Health was founded by former Hull Kingston Rovers rugby players Jack and Sam Latus, along with their brother Will in 2017, with a mission to create a wellbeing programme that could be accessed by anyone anywhere in the world.

Managing director Jack Latus said: “We founded Latus Health to try to change the employer mindset towards health at work, drive a change to how we can improve health and work not merely preserve it.”

Innovation is at the core of Latus Health, and they wanted to make sure the services they offered were at the forefront in the field. Jack said: “We are probably best known for being a disruptor brand in the occupational health sector, but if you were to ask our customers what sets us apart from other providers they would say it’s our responsiveness and our partnership approach to being a service provider.”

This commitment to offering easily accessible digital services

has helped their customers access their health care and wellbeing services quickly and easily thanks to their YODHA – Your On Demand Healthcare Anywhere – programme.

YODHA was launched in January 2022, and offers an integrated healthcare and wellbeing support service for their customer's employees. Users can access the platform anywhere at any time, and use it to get access to a whole range of healthcare services.

Increasing the availability of occupational health services

The services they offer are all digitally-led, and Latus Health are continuing to drive innovation through their digital strategy in occupational health. Their wellbeing-focussed occupational health services are designed to improve access as well as reduce their environmental impact.

Jack said: "Our digital strategy was based on reducing environmental impacts, we realised there was just too much driving involved in traditional services, so to make sure everyone can get access to those without affecting how they're delivered, we made the decision to make it all digital."

There's a wide range of services available to customers, including monitoring the health of employees and carrying out ongoing health checks, mental health, physiotherapy, GP appointments and management referrals.

Employers can also ensure their employees are fit to work and have all the relevant medical assessments done for their industry with Latus Health's safety critical and fit for work medicals. Customers can also benefit from their courses and qualifications for workplace training in first aid, mental health first aid and manual handling.

Putting their customers first

It's clear that Latus Health are fully focussed on providing best customer service they can, and according to Jack they are obsessive about keeping customers at the centre of their decisions – they want to ensure everyone who uses their services can do so whenever they need them.

Jack said: “This approach has made us a partner that our customers can rely on. And made us a mission critical supplier, which is exactly where we want to be positioned.

“Responsiveness and speed of service delivery, without a compromise for quality, is key to our customers. Especially when they are relying on us to make sure that they stay compliant with health and safety law, or when they need medicals done at short notice to allow key employees to fulfil a job or role.

“For example, if your employees cannot start a job on a construction site prior to getting cleared as medically fit to work, then speed becomes of the essence to your business success.”

If your business would like to partner with Latus Health, or you'd like to find out more information about the services they offer, [visit their website](#).