

ADVERTORIAL: Law firm Freeths backs innovation and development in Leicester

Whatever your legal needs, Freeths' dynamic and innovative approach allows clients to benefit from creative solutions, whether its for business advice or help with personal matters.

As an ever-growing firm with 12 offices across the UK, the full-service law firm supports clients nationwide including at its Leicester headquarters in Colton Square. The Legal 500 and Chambers legal guides consistently ranks [Freeths](#) lawyers in their top tiers, a business that puts people first with a firm focus on delivering tangible and commercial results.

Committed to regional development it champion's growth for the East Midlands sector, returning to this year's LeicestershireLive Business Awards on October, 13. The firm will be combining its headline sponsorship of the event with the backing of the Large Business Award.

Recognising the importance of wider commercial reach and the positive impact large businesses have on the local economy, Mukesh Patel said: "In the past Leicestershire and the city of Leicester has perhaps been a hidden gem, slightly in the shadow of our neighbours.



Freeths is a champion of regional growth

“Whereas now I think it very much stands on its own feet proud of all of its achievements as a city and region. We have so many leading companies and household names that have committed to the region, I can only see that increasing.

“It’s important to recognise the wider commercial impact that large businesses have, their confidence in our region in turn generates business opportunities for others and contributes to the pride we all have for our city.”

As a top 50 law firm Freeths prides itself on having a local presence and national reach, with an annual turnover of £110m, it has the expertise and strength to service the needs of its clients, both locally and nationally.

The LeicestershireLive Business Awards 2022 aim to highlight the companies and individuals throughout Leicester doing their bit to put the region on the map, recognising the achievements of boosting the economy and contributing to the local community. n

Managing partner of Freeths Leicester office Mukesh Patel said: “We’ve been long standing supporters of the

LeicestershireLive Business Awards and I believe, now more than ever, that it is important to celebrate the best of what our region has to offer.

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“The last two years have been challenging to say the least, we’re all cautiously heading back to normality and with that in mind we’re delighted to be supporting the awards again, underscoring our commitment to the region. Events like this reinforce the importance of people and relationships which is at the core of our business and our client relationships.”

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The evening celebration of the region’s top businesses will take place on Thursday, October 13, 2022.

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Mr Patel added: "As a firm we are committed to the region in terms of supporting the wider business community.

"Now that we are returning to some normality, I think it's important to be out and about networking with like-minded individuals, be it businesses you can learn from or through the professional community – the one thing about Leicester is its very welcoming."

In terms of what is next for the region, [Freeths](#) is one step ahead when it comes to innovation, continually adopting new ways to improve client delivery.



Mukesh Patel highlights the growing national reputation for tech start-ups in the city

Ensuring its service deliveries are efficient, cost effective and meeting needs, Freeths' dedicated IT, knowledge management and software development teams have invested in the use of artificial intelligence to deliver legal services in a constantly changing modern world.

More info?

The LeicestershireLive Business Awards evening, which will take place on Thursday, October 13, will be attended by hundreds of business elite.

The evening will also act as a fantastic opportunity for networking, uniting the Leicester business community in a positive way.

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