

# **ADVERTORIAL: Mazars continues proud tradition of supporting region's business awards**

With a host of quality nominations for the [NottinghamshireLive Business Awards](#) on October 14, 2021, the event looks forward to an excellent celebration of business success.

An event which benefits all involved, each category is overflowing with potential winners and each and every one of the categories continue to have the sponsorship of local supporting businesses. The responsibility of analysing each application form to arrive at three finalists has been placed into their hands.

One supporter that is no stranger to the responsibility being a sponsor brings, is national and international advisory and accounting firm, [Mazars](#).

Mazars provides a full range of advisory and assurance services aimed at supporting clients, whatever their sector or need. Services such as; strategic advisory, audit, accounting and outsourcing, taxation, corporate finance and transaction support services, recovery and insolvency support and advice and financial planning and investment, all underpin the growth and success of the firm.

Alistair Wesson is Mazars' Nottingham Office managing partner and has been the driving force behind the firm's continued decision to sponsor these awards – something it has done for many years.

## **Mazars to sponsor Service Award category**

# at the NottinghamshireLive Business Awards

Advertiser content from [Mazars](#)



The [NottinghamshireLive Business Awards](#) aim to celebrate success, recognise achievement and highlight the innovative people and companies throughout Nottinghamshire who are putting their region on the map by boosting the economy while making a positive contribution to the local community.

Once again this year, Mazars has chosen to sponsor the Service Award category.

Alistair Wesson is Mazars' Nottingham Office Managing Partner. He said: "We at Mazars understand the importance of the service industry and its role within the business community.

“We have chosen to sponsor this category from the inception of the awards and have been pleased year on year with the consistently high quality of the applicants, many of which have ground breaking offerings and all of which contribute to a growing and vibrant local economy. This particularly challenging year has leaned on the ability of businesses to innovate ways of maintaining service excellence and we’re delighted to see how the local economy has dealt with the challenges and thrived.”

It’s not just the [NottinghamshireLive Business Awards](#) which Mazars helps bring a generous boost to, in fact the firm helps to contribute to the region’s business community through a whole host of different ways, some of which Alistair was keen to highlight. “Mazars operates at the core of Nottingham and Nottinghamshire’s business community being centrally located in Nottingham city centre.

“Through regular and direct involvement we are a pro-active member of the business community and immerse ourselves fully in the region. Our support for local charities via the hard work of our team and partners is a key value for the office and the firm,” he said.

Of course, a firm of its size – Mazars is present in more than 92 countries – sights are always set on the future and sharing a little insight into the hopes and ambitions of the company’s coming months.

Alistair said: “We will continue to actively work with our fast-growing number of entrepreneurial businesses and private clients to assist them achieve their aspirations and move their businesses to the next stage, whatever that might be. We are actively engaging with our client base and the market to identify areas to help business owners maximise their shareholder value, via our Optimize service.”

He continued: “Our main focus is to ensure we remain the

trusted advisory partner for our clients and assist them in the realisation of their long-term goals and objectives, as we pride ourselves on our deep commitment to supporting our clients through every stage of their development.”

**[To find out more about Mazars, click here.](#)**

**[To find out more about the NottinghamshireLive Business Awards and to buy tickets, click here.](#)**