

# ADVERTORIAL: The benefits of fleet management for your business

If you're running a business using commercial vehicles, your fleet is the lifeblood of your operation. But managing a commercial fleet can be a challenge. It takes a lot of work to ensure vehicles are kept operational, stay compliant and that your drivers stay on track.

But is your time better spent elsewhere than managing your vehicles yourself?

## Data insights

Partnering with a data-driven fleet management provider will give you rich insights on how your vehicles and drivers are performing, helping you understand where you can become more efficient and reduce costs.

## Maximise vehicle total cost of ownership

It's important that any business understands the total cost of ownership (TCO) of a commercial vehicle, which considers the lifetime cost of the vehicle and factors in service and maintenance costs, fuel costs, tyres, glass and helps you understand how to operate your vehicles more efficiently.

TCO can be maximised through effective fleet management in several ways:

- **Fuel consumption** – TCO data can help you to understand your driver behaviour habits and address inefficient fuel consumption habits to get more miles out of every gallon of fuel, as well as determining the benefit of alternative fuel vehicles.

- **Preventive maintenance** – one way to reduce costs is to carry out regular maintenance that resolves minor issues before they become expensive and to minimise off-road time.

## **Maximise fleet efficiency and reduce emissions**

A fleet management partner can also help you understand if your fleet can operate more efficiently by transitioning some or all your vehicles to alternative fuels.

Considering electric vehicles will ensure you comply with emission targets as well as save on local council charges as more towns and cities introduce low-emission zones.



Keep your drivers safe with the the help of a fleet partner

## **Stay on top of service, maintenance and repairs (SMR)**

Commercial vehicles require constant service and maintenance to ensure they're safe to drive and running as efficiently as possible. Having one convenient fleet partner take care of all your service, maintenance, and MOT needs can be hugely beneficial.

Using a fleet partner with an extensive garage network and mobile technicians means your vehicles can get attention quickly, keeping vehicle downtime to an absolute minimum so there's little disruption to your business.

## **Driver safety**

Proper management of your SMR needs ensures your fleet is safe to drive at all times. Not only protecting your drivers and other vehicles around them, it reduces the number of accidents and therefore reduces the time and money put into accident management and insurance claims.

## **Rivus is driven to keep your business moving**

While the benefits of fleet management are clear for businesses with large-scale fleet operations, it isn't always easy to get those same benefits for small to medium sized businesses.

Rivus has a wide range of Service, Maintenance and Repair (SMR) and Fleet Management packages designed to meet your exact needs, whether you're operating 10 or 500 commercial vehicles.

**[Speak to one of our SMR experts to discuss how we can keep your business moving.](#)**