

ADVERTORIAL: The Manchester-based IT service transforming businesses

A leading Manchester business has launched a pioneering, national support service that aims to help businesses up and down the country with their IT needs, whatever they may be.

[Invo Technology](#) is part of Involvement, a group that includes Invopak, the UK's leading supplier of rigid packaging to industry – and reigning UK employer of the year.

Following an increased reliance on technology during the pandemic, Invo Technology will partner with clients to offer a range of services, including managed IT support, disaster recovery, business continuity, cyber security and cloud computing.

The aim of the company's bespoke IT services is to help clients' businesses to blossom, and help transform their operations.



Invo Technology's leader, Tom Brennan with Emily Lowe, IT and systems lead at Invopak
(Image: Invo Technology)

The managed IT services that Invo Technology offer provide small to medium sized businesses with access to support and advice whenever they need it, allowing Invo Technology to act as a trusted IT department.

[Invo Technology](#) is led by Tom Brennan, who has played a key role in Invo's success. Emily Lowe, who is IT and systems lead at Invopak, has worked closely with Tom in setting up Invo Technology.

Tom highlighted the importance of the IT sector, which has thrived due to an increased reliance on technology during the pandemic.

He said: "Businesses who previously may not have required any IT assistance have needed it in order to facilitate at home or office hybrid working."

“The mass reliance on tools like Microsoft Teams, cloud phone systems and accessing data remotely has fortified outsourced IT as a key component in nearly every business in the current and future climates.”

Involvement thrived throughout the pandemic, thanks to their team-led culture which is committed to creating and maintaining resilient businesses.

Invopak, for example, saw their orders double during the pandemic, and they managed to meet the increased demand. The company were crowned employer of the year 2020 and have also achieved Feefo platinum trusted status, among other national and international business awards.



Invo Technology is part of the Involvement group of companies (Image: Invo Technology)

Speaking of his ambitions for [Invo Technology](#), Tom said: “Invo Technology will bring the same relentless focus on excellence to externally managed IT that has made Invopak perhaps Britain’s most award-garlanded business.

“Invopak is a completely team-led operation and we’ll be the same with our clients. The more we integrate with a business, the more benefits we can offer, not just in IT but with

technology as a whole.”

To find out more about Invo Technology and the services they provide, [click here](#)