

ADVERTORIAL: The Swindon college set to create the innovators of the future

A new employer-led training facility set to open this September will help businesses to upskill their workforce and create the innovators of the future.

[The Swindon and Wiltshire Institute of Technology](#) is a new campus offering technical and digital skills training for students, those already in employment, or those looking to retrain.

With science and technology playing an increasingly important role in the UK's economy, the £21m facility provides high-quality education designed to meet future skills needs.

Based at New College Swindon's North Star Campus, the state-of-the-art facility seeks to transform the skill sets of the town by delivering [industry-focused training](#) that provides students with a clear pathway to employment, and employers with a skilled workforce.



An architect's impression of what the institute will look like (Image: The Swindon and Wiltshire Institute of Technology)
The facility is part of a national launch of 12 institutes opening across the UK this year.

Chris Baish, managing director of The Swindon and Wiltshire Institute of Technology, explained: "This is a big deal in terms of creating opportunities for students and employers in Swindon, Wiltshire and the surrounding areas.

"The site at the North Star campus is undergoing a major refurbishment as we speak, bringing it right up to date with industry-standard facilities including cyber labs and media suites that have been developed with our employer and university partners.

"It's really exciting to see it all coming together and we can't wait to be able to welcome students."

The courses have been shaped by collaborations between regional and national employers, and range from apprenticeships to degree and postgraduate level training provided by the institute's partners- the University of

Gloucestershire and Oxford Brookes University.

Courses deliver [full and part-time training](#) across five key areas:

- Digital and computer science
- Engineering, manufacture and associated professions
- Science and health-related professions
- Creative and media professions
- Business and management

The institute aims to prepare students for the workplace by delivering the tailored technical skills that are sought-after by employers – meaning that the new campus is an exciting development for both students and businesses.



The Swindon and Wiltshire Institute of Technology provides employer-led training that responds to the needs of the region (Image: The Swindon and Wiltshire Institute of Technology)

The facility is calling for businesses to make the most of the opportunities on offer and upskill their staff, aiming to

address the skills gaps that are currently experienced by one in three employers in Swindon.

Chris said: “We’re keen to hear from businesses in the area that are looking to recruit new starters or upskill existing staff across a range of technical areas and apprenticeships, including digital, cyber-security, engineering, creative media and health and science.

“Demand for the skills offered at The Swindon and Wiltshire Institute of Technology is growing rapidly, so [contact us](#) sooner rather than later to discuss your requirements.”

Businesses seeking to expand their employees’ development and expertise can contact the institute’s business development manager on 01793 611470, or email caroline.maycock@newcollege.ac.uk.

To find out more about The Swindon and Wiltshire Institute of Technology and the opportunities on offer, [click here](#).