

ADVERTORIAL: Upskill your workforce with digital specialists fresh from the Government's Skills Bootcamps

A modern work environment is a demanding place requiring colleagues with the latest skills to meet the needs of cloud-based businesses and home-working.

Yet finding staff with knowhow to track down and interpret a faulty line of code, or talk an end-user through a home fix and get them on stream is a challenge in itself.

A recent report on techUK highlighted the growing digital skills shortage and it's estimated that by 2030 nine out of 10 workers will need to learn new skills to do their jobs.

And it's figures such as these that have led the Government to launch its Plan for Jobs and Lifetime Skills Guarantee.

The reforms mean that the post-16 education system is now aligned around the needs of employers, so that people are trained for the skills gaps that exist now, and in the future, in sectors the economy needs, including construction, digital, clean energy and manufacturing.



Many of us now work from home and as an employer, it's important to know that your team have the skills to work independently

One company that is at the forefront of this Plan for Jobs is [Firebrand](#), a specialist in teaching digital skills across a broad range of sectors.

Already well into a series of Skills Bootcamps funded by the Department of Education Firebrand can help employers future-proof their businesses with skilled staff armed with the latest tech training.

And these current Skills Bootcamps cover a broad range of disciplines to get your team certified, these include IT Technician, Microsoft IT Engineer, Cyber Security Technologist, Junior Software Developer, Data Technician, SAS Data Analyst and Cyber Intrusion Analyst.

[Firebrand](#) has more than two decades of market-leading experience and works with large and small organisations – from

start-ups and SMEs to more than half of the FTSE 100.

Backed by Microsoft and other major employer partners, Firebrand can work with you to design training to fit your needs and, as a result, bring onboard staff that are the right fit for your business.

Through one of the 12-week Skills Bootcamps employers can re-invigorate and up-skill current staff, preparing them for future structural changes in the business.



Firebrand is working with the Department of Education to bring new skills to the workplace

The Skills Bootcamps also provide vendor certification from Microsoft, EC-Council, CompTIA and SAS for free, meaning employers can be certain their employees have been trained to the highest standards by Firebrand in association with its partners.

And, of course, there's the opportunity to introduce new talent. Once the Skills Bootcamps are over employers can sign up to offer guaranteed interviews to individuals who have completed one of Firebrand's courses – perhaps someone looking to retrain in a subject relevant to that business, someone who has recently been made redundant or affected by the economic impact of COVID-19.

How are Skills Bootcamps funded?

Skills Bootcamp participants – including employed but looking to get into a tech career; self-employed; career changers/returners or those unemployed within the last 12 months – receive full government funding.

A 70 per cent cost subsidy is available to employers looking to upskill their existing employees, with the remainder of the cost co-funded by the Government. In addition, Skills Bootcamps can help employers avoid many of the usual costs associated with recruitment.

For more information and to register your interest complete the registration form [here](#).