# Agency used by River Island, Cath Kidston and Michelin to create 30 jobs

A digital agency that has worked with the likes of River Island, Cath Kidston and Michelin has revealed plans to create 30 jobs in Manchester.

Mediaworks has opened a new office at Jactin House in Ancoats in a move which comes after the firm appointing Oliver Goldring as managing partner of its North West operation earlier this year.

In the last month, Mediaworks' North West operations has overseen client wins including Winter Gardens, Hill Dickinson LLP and Salix Homes.

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Founder and chief executive Brett Jacobson said: "We've launched an aggressive recruitment campaign in the North West that aims to see 30 heads operating from our new Manchester base in the next 18 months.

"We want to recruit the best from a rich digital talent pool here in the North West, adding them to our current crop of digital experts across the group.

"Mediaworks is now one of the top independent digital agencies in the UK. Oliver and his growing team in Manchester are going to have a fantastic future as part of the agency."

Mr Goldring added: "We're thrilled to have secured and moved into our new office in the heart of Ancoats. Mediaworks has such a brilliant team, both here in Manchester and across its sites in the UK&I. This is a huge opportunity to fuel growth right across the group."

Mediaworks currently has 200 staff across its six offices in Newcastle, Leeds, Edinburgh, Manchester, London and as MWi in Dublin.

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