

Alacrity Foundation appoint Hannah Williams as its new chief executive

Graduate entrepreneurship initiative the Alacrity Foundation has appointed Hannah Williams as its new chief executive.

Ms Williams joins the not-for-profit Newport-based foundation, which seen a wave of graduate teams creating new tech business in which they have equity stakes on graduating the programme since its inception a decade ago, from brewery venture Tiny Rebel where she was chief financial officer.

Simon Gibson, chairman of Alacrity Foundation, said: "I am thrilled Hannah has accepted the post of chief executive with the Alacrity Foundation. She brings with her proven entrepreneurial experience and professional expertise as an accountant. Her passion and enthusiasm are infectious, and I look forward to seeing her lead Alacrity to a new level."

Hannah Williams, who succeeds Will Williams in the role, said: "I'm absolutely delighted to be given the opportunity to lead Alacrity on its next phase of growth. Alacrity is an institution that I have admired for many years and the opportunity to join such an innovative establishment was one I wouldn't turn down. Our goal is to be a pillar of the business and educational community within South Wales and I'm excited to collaborate with the brilliant minds at Alacrity to explore new and innovative strategies."

Having been part of Newport-based Tiny Rebel's growth since its inception, she is looking to pass on her entrepreneurial experiences.

She said: "Starting a business is a minefield, especially when trying to obtain funding or understanding start-up costs and

capital. Having been through the process and knowing the pitfalls, I want to support the individuals in their journeys throughout each stage – I'm excited to be in a position to open doors to alternative contacts that are able to help them."