

Andy Murray and Issa brothers-backed sportswear brand Castore signs up two-time Ryder Cup player Matt Fitzpatrick

Sportswear brand Castore, which is backed by Sir Andy Murray and the Asda-owning Issa brothers, has signed a deal with two-time Ryder Cup player, Matt Fitzpatrick.

Mr Fitzpatrick will be making his debut as a Castore athlete at the first golf major of the year, The Masters.

The 27-year-old Englishman and world number 25, will be wearing key pieces from Castore's latest golf collection.

[READ MORE: Castore secures major funding boost](#)

Mr Fitzpatrick joins a growing list of Castore athletes and partners including Adam Peaty, Owen Farrell, Jos Buttler, McLaren Formula 1, Glasgow Rangers FC, Newcastle United, Wolverhampton Wanderers, Bayer 04 Leverkusen and England Cricket.

Co-founder Tom Beahon said: "We are incredibly proud to announce the addition of Matt Fitzpatrick to Castore's growing portfolio of world-class British athletes.

"Matt is an incredibly consistent and talented golfer who is only just entering the prime of his career.

"His professionalism and work ethic both on and off the course is the epitome of Castore's 'Better Never Stops' ethos and exactly why we wanted to partner with Matt, as we look to drive our growth in the global golf performance apparel

market.”

Mr Fitzpatrick added: “I’m absolutely delighted to be joining Castore. It’s an incredibly exciting time to be teaming up with a young British premium sportswear brand who are pushing the boundaries of performance innovation.

“I’m looking forward to working with the Castore team and their impressive list of athletes and partners. I can’t wait to get started.”

Read More

Related Articles

▪



[Aston Martin and McLaren supplier set for sales boost after signing £100m contract](#)

BusinessLive

Read More

Related Articles

▪



[Greater Manchester shopping centre to be sold by real estate investment giant](#)

BusinessLive