

Asda to create 10,000 jobs over next four years in major convenience store push

Asda has revealed plans to create 10,000 jobs over the next four years in a bid to accelerate the rollout of its new convenience store concept.

The supermarket giant is aiming to open an extra 300 Asda Express sites by the end of 2026.

Asda said the move is a “key part” of its “long-term growth strategy to become the UK’s second largest supermarket”.

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Asda is owned by the billionaire Issa brothers, who also separately own EG Group, alongside TDR Capital.

Mohsin Issa said: “A key part of our growth strategy is to provide customers with more opportunities to shop at Asda closer to where they live or work.

“With more than three quarters of the UK population visiting a convenience store in the last 12 months, the potential for growth in this market is significant.

“Our ambition is to become the convenience destination of choice by providing shoppers great value and a comprehensive and convenient range of products and services under one roof.”

The target of 300 Asda Express stores by the end of 2026 does not include the convenience stores Asda is acquiring from the Co-op.

That deal is currently going through the CMA’s competition

review process.

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