

Bristol-based communications agency reports 'strong' first quarter growth

South West communications agency reports growth in the first quarter of its financial year.

B2B and corporate PR and [communications](#) specialists Ambitious PR, said it's on track to meet its £1.65m revenue target in 2023 and has expanded its team to 25.

The Bristol-based agency's expansion in the first quarter of its financial year came from new retained clients. These include Parkdean Resorts, Redirect, E2E, Healix, Swiis and SEL. Further growth also came from the agency's existing client base expanding their remit.

Sarah Woodhouse, director, Ambitious, said: "Demand has come from new and current clients seeking our expertise in Environmental, Social and Governance (ESG) communication – supporting companies with benchmarking their current efforts and developing a strategy to communicate their plans.

Read more: [Bristol-based communications agency records two consecutive years of 50 per cent revenue growth](#)

"Work in the field of 'employer branding' has also increased as many sectors experience a skills shortage and the intensity of securing the brightest and best talent becomes a core business objective.

"We've also seen uptake for our work in content strategy, creation and marketing – supporting companies to integrate their marketing, new business and PR efforts."

The agency has made four key hires to support growth with the appointment of PR consultants, Ernestine Allen and Zoe Bagnall

and Eleanor Robinson stepping into the role of PR executive within the ESG team. The agency's operational team also added Ivy James as Bookkeeper.

Several internal promotions were made this month with Greg Halse promoted to associate director, Will Reid to PR consultant and Liam Britnell promoted to people and culture lead to support the development of the agency's employer branding service.

Simon Boddy has moved up into the role of marketing operations manager to support the agency's investment in martech and the embedding of tech solutions into agency and client work.

Lis Anderson, founder and director, said: "People matter most is at the centre of our business strategy, always has been.

"Our team is our greatest asset and we work hard to provide the best opportunities to progress careers so that everyone feels valued, so we're delighted to support these latest promotions."

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