

# British American Tobacco director joins THG board

A director at Britain's biggest tobacco company has joined the board at software and online retail giant THG.

Sue Farr has taken on the role of senior independent director at the Manchester-headquartered group.

Ms Farr currently holds the same position at British American Tobacco as well as Altrincham-based car dealership chain, Lookers.

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She succeeds Damian Sanders, who was recently named THG's chief financial officer.

Ms Farr said: "I am pleased to be joining THG at such an exciting time for the group as it continues to grow and to scale globally.

"THG is a business I have long admired and I look forward to working with Charles and the rest of the board on this next stage in the group's journey."

Chairman Lord Charles Allen added: "I am delighted that we have been able to attract someone of the calibre of Sue Farr, who has had an impressive executive career across a number of consumer, media and marketing businesses, and has since gone on to demonstrate her skills as an experienced senior independent director and committee chair.

"Building on the progress made over the last 12 months, this appointment is consistent with the board's stated intention to continue to improve corporate governance and enhance its composition by improving independence and diversity.

“The board and I look forward to working with Sue and benefiting from her knowledge, skills and experience.”

The move comes [after THG said](#) it is expecting growth in 2023 after hailing record revenues in 2022 despite disappointing earnings news.

[Last week](#), shares in THG soared after the group revealed a preliminary takeover approach from Apollo Global Management.

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