Celebrated sausage and football club united for Great Grimsby Day

Great Grimsby Day will see two town institutions united.

Pettits Lincolnshire Sausages is to make its debut on the menu at Grimsby Town ground .Blundell Park tomorrow.

It follows the <u>successful re-launch</u> of the much-loved banger late last year.

Read more:<u>Turkish TV showman Acun Ilicali takes the helm at</u> <u>Hull City</u>

Andrew Pettit, who alongside <u>Jason Stockwood</u> has taken over at the helm of the Mariners, is a fourth generation of the butcher family.

With father John and brother Stephen the recipe was reintroduced with a third party producer, with Docks Beers selling the firm favourite. ×

Chairman Jason Stockwood and vice chairman Andrew Pettit, right. The pair, under the 1878 Partners entity, took over Grimsby Town in May 2021.

(Image: Jon Corken)

He said: "The launch of Pettits sausages at Docks Beers has been a resounding success, and we are delighted that the town has responded to their return so enthusiastically. Ever since getting involved with Grimsby Town FC it's been our ambition to have the sausages available as part of the matchday experience.

"We will be giving it a streetfood twist and Pettits sausage buns will be available to fans from the Docks Beers container in the Mariners Trust fanzone. Great Grimsby Day seemed to be a fitting day for them to make their first appearance!"

The <u>duo bought out seafood industry leader John Fenty in the</u> <u>close season</u> – with the club slipping out of the English Football League for a second time in 11 years. Andrew said: "One of the changes we have been most excited about is that we have been able to help transform the culture around food at Blundell Park and make it an experience that everyone can come and enjoy, with enough variety to suit everyone.

"Supporting local business is an important goal for Jason and I and the club has enjoyed partnering up with some of North East Lincolnshire's finest street food outlets to put on an exciting array of food at every home game.

"Pettits sausage buns will be just one more addition to this already strong line up."

The pair also welcoming the business community today, hosting a Hull and Humber Chamber of Commerce dinner at Blundell Park.

The sausage was one of the most-mourned elements from the collapse of the Bethlehem Street operation. Mr Pettit senior had retired, with sons pursuing other careers. And it was no stranger to Blundell Park highs either, with celebratory sausage recipes rolled out to mark Wembley success in 1998.

Andrew was a city lawyer before becoming a venture capitalist with strong property investment interests.

Great Grimsby Day is also being celebrated at Docks King Edward Street tap room and brewery, with a Grimbarians portrait exhibition.

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