

Conwy home improvements firm started as one man band now aiming for £1m turnover after pump house move

A home improvements firm started up as a one-man operation nearly four years ago has now moved into a state-of-the-art showroom in a formerly rundown historic building.

Luke Pearce worked for eight years in the trade after leaving school before setting up L Pearce Home Improvements Ltd in 2018.

After a hugely successful few years he has now moved into the renovated Grade II listed Pump House in Rhos-on-Sea – close to the estate where he was brought up.

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He believes this expansion will take him over the £1m a year turnover mark and help create more jobs,

Despite the building's historic heritage, the showroom has been refurbished with a modern contemporary interior to complement this offer.



Luke Pearce has moved L Pearce Home Improvements Ltd into the renovated Grade II listed Pump House in Rhos-on-Sea
(Image: Handout)

Luke, who uses products from Epwin Window Systems, said: “As soon as customers drive up to the building there is an immediate wow factor. This opens the business up to a different demographic of customer and starts a first-class customer journey.

“Once inside, the showroom demonstrates the vast range and diversity of our offer in a clean, contemporary environment.

“This design approach was quite deliberate and capitalises on current design principles towards smoother, cleaner lines and less cluttered living. We are delighted with the end result and it’s proving very popular with customers both existing and new.”

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