

Devon printing firm makes £120,000 upgrade to production facility

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Devon commercial printing business Newton Print has invested £120,000 into extending and upgrading its production facility, in a move it says will help improve delivery speeds.

The family-run company, based in Brunel Industrial Estate in Newton Abbot, has added new custom-built machinery that will allow its customers in the skilled craft and food and drink sectors shorter print-runs of up to 250,000 for printed packaging.

The firm, which was founded in 1983 and has occupied its current premises since 2001, said the upgrades would help speed up its packaging production, including sleeves, single-line and multi-glued boxes, wallets and pocket folders.

Its new machinery will allow it to increase production capacity by offering a continuous feed for the packaging of both irregular and regular shaped items.

Tim Besley, Newton Print managing director, said the innovations would make it easier for customers to trial limited edition products for events for promotional activity.

Mr Besley added: “By improving the speed of our operation, we’re increasing efficiency and that in turn has a knock-on impact with regards to the energy we’re saving when producing our clients’ packaging requirements, which is great for everyone’s sustainability moving forward.”

Newton Print is committed to keeping its operations carbon-balanced, with its emissions offset by climate investment firm CarbonCO working with the World Land Trust.

The company estimates that its green initiative helps preserve more than 44 acres of endangered forest, equivalent to 25 football pitches. It uses vegetable based inks and biodegradable papers in processes,

Mr Besley said: “We can also provide businesses with certificates to highlight the amount of CO2 balanced and the area of land they’ve helped protect while working with us.

“They can then pass all this on to their customers, who are increasingly interested in buying environmentally-sound products. This will help differentiate their items over and above the competition.”

Newton Print has previously worked with global brands including L’Oreal, Dr Martens and Adidas.

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