

Digital agency Evolved Search creates jobs amid growth

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A growing Newcastle digital agency is recruiting after a number of new client wins sparked revenue growth.

Evolved Search, based in the Toffee Factory in Ouseburn, is on course to see year-on-year sales growth of 45% by its financial year end in September, leading to the need for more staff.

The firm plans to have 56 employees by the year end, 20 more than last year, having already created a number of new jobs while currently recruiting for more people across a raft of departments.

The specialist search agency's managing director Ian McIntosh said: "The team have worked incredibly hard over the last year and I'm delighted to see all our teams growing in line with the ambitious goals we set out in 2019.

"The pandemic put a lot of strain on businesses across the UK, so we're proud and humbled to be in the position we're in right now, with growth both from a financial and people perspective.

"Like most agencies, we took a hit at the start of the pandemic but we were determined to make sure we fully supported all our clients through this period, which has

certainly helped build further trust in the relationships we have.

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“This led to several of our key accounts increasing investment and the number of services they receive from us. We’ve also retained 100% of our client base, which is testament to the approach and great work from the team.”

The news comes as Evolved welcomes new starters across its technical SEO, client services, content marketing and digital PR departments in recent months. The company also currently

has 11 open vacancies across the agency to strengthen further growth.

Operations director Tom Etherington added: "We've welcomed more brilliant people to the agency this past year and are still on the lookout.

"Once we've filled these current vacancies, I expect we'll be the largest independent agency in Newcastle for our specialism, which has always been our first aim.

"It sets us up really well going into next year and we're confident that we can achieve more record results over the next 12 months."

Evolved Search made its debut at number 35 in the Top 50 Digital Agencies list, researched and compiled by Prolific North to celebrate the best agencies from across the North based on factors including financial and growth figures.