

Dorset Chamber joins forces with new business partner

Dorset Chamber has announced an IT support and solutions specialist as its new Platinum Business Partner.

Poole-based Enhanced will champion business in Dorset and help drive the chamber forward. The firm was founded in 1994 and has been a chamber member since 2007.

Dorset Chamber chief executive Ian Girling said: “Enhanced is a forward-thinking business with an excellent reputation.

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“It is a perfect fit for our business partner programme, which consists of dynamic and ambitious businesses who make a considerable contribution to the success of the chamber. All at the chamber are looking forward to working together closely with Enhanced.”

The business partner programme is aimed at businesses seeking to play a greater role in the chamber and the business community. There are two Premier Business Partners and 22 Platinum Business Partners. It is the highest level of membership and unique to one business per sector.

Enhanced, based at the Nuffield Industrial Estate, offers IT support, business solutions and services. Last year the 45-strong firm became an Employee Ownership Trust (EOT).

Enhanced chief executive James Cripps said “We are excited to become a Platinum Business Partner with Dorset Chamber. It’s a privilege to represent the IT sector and join some exceptional fellow members on the business partner programme.

“We’re looking forward to building valuable relationships with

other businesses, raising our brand awareness in Dorset and further afield and getting involved in more events and initiatives.

“The chamber is going in a great direction, and we are keen to contribute to its ongoing success in making Dorset a fantastic place to live, work and do business.”

The chamber, Dorset’s ‘voice of business’, has 650 members and [celebrates its 75th anniversary in 2024](#). Its vision is to ‘enable better lives through business’.