

Entrepreneur Myles Hibbs opens new Birmingham coffee shop Hey Brew Espresso

A young entrepreneur has opened a new coffee shop in Birmingham almost a decade after planning the idea while studying at university.

Myles Hibbs has launched Hey Brew Espresso in Selly Oak, offering speciality coffee, brunch, lunch and takeaway food and drink.

He spent £45,000 renovating the unit in Bristol Road ahead of the launch.

The 28 year old has worked in hospitality since he was 14 and previously co-owned a coffee shop in Warwick.

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Mr Hibbs initially eyed sites as far as the Cotswolds but jumped at the chance to snap up a prime spot in the heart of Selly Oak, having held ambitions to open a coffee shop there ever since living in the neighbourhood while studying at Aston University.

He said: "Eight or nine years ago, I was looking at places and thought it would be a great spot to chill so it's fantastic to now come full circle with Hey Brew Espresso.

"We are not necessarily reinventing the wheel with what we do, we are just providing good quality coffee and tasty food under a cool brand in a nice place where people can hang out."

Mr Hibbs previously co-owned Morning Sunshine at Warwick Parkway station before selling his share of the business to

launch his own shop.

He worked with law firm Wright Hassall to secure the lease on the unit on which he signed a five-year deal.

Nathan Hinks, an associate within Wright Hassall's commercial real estate team, added: "I am delighted to have played a part in helping Myles get his own coffee shop up and running and I know how happy he is to have secured a great spot in Selly Oak.

"He's got off to a good start already attracting lots of customers and he has created seven new jobs in the process too and expects to take on more staff soon.

"It's already proving to be a fantastic addition to the independent café scene in Birmingham."

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