# Examiner YorkshireLive Business Awards 2021 launched as firms urged to apply after a year like no other

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The <u>Examiner YorkshireLive Business Awards</u> — the biggest, best and longest-standing business awards in the region — have launched, with 2021's event set to celebrate success and resilience in a year like no other.

The event celebrating the Huddersfield, Kirklees and Calderdale business community is due to take place in just two months' time, with the black tie evening again set to grace the John Smith's Stadium, as it did at its <u>last outing in 2019</u>.

We are set for another amazing night — with a list of 12 awards including accolades such as New Business of the Year, Diversity and Inclusion, Innovation and Enterprise — and the prestigious Business Person of the Year.

Our category sponsors for the glittering event set to take place on November 4 are Kirklees Stadium Development, the <u>University of Huddersfield</u>, <u>Impulse Decisions</u> and <u>Kirklees College</u>.



Find out more about the event and <u>submit your entry now by</u> <u>clicking here</u>.

The deadline for entries is October 1-so there's no time to lose.

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TimberTight, who won the New Business of the Year Award back in 2019

The awards, which focus on the <u>individuals driving the</u> <u>region's firms</u> forward and powering the local and national economy, is being held in association with headline sponsor BusinessLive.

The event will take place on Thursday, November 4.

BusinessLive's Editor, Alistair Houghton, said: "The past two years has seen Huddersfield, Kirklees and Calderdale firms confronted with an unexpected set of obstacles — as aspects such as the pandemic and Brexit resulted in an ever-changing economic terrain, also altering the way businesses operate.

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it's bringing together business news from across the UK.

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By bringing together regional coverage with that from across Reach's titles in England and Wales, BusinessLive will shine a spotlight on the entrepreneurs, the stars of the future and the small firms that are the backbone of our economy.

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"Our awards this year aim to reward the incredible determination and skill the region's firms used to tackle these challenges head on — celebrating not only success, but resilience.

"We want to show what a great place this is to do business and how many of our local companies are leading the way.

"It's time for local businesses to step into the spotlight and be recognised for the brilliant work they do in creating wealth and employment and much more besides."

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#### Here is the full list of categories:

New Business of the Year

If your business began trading after January 1st 2020, why not enter this award and receive recognition for your hard work and determination? You may have brought a fantastic new product to market, found a niche area to focus on or overcome all odds to achieve success. Tell us about your business, your market place, your performance and your future plans to win the recognition you deserve.

SME of the Year (up to 49 employees) sponsored by Kirklees Stadium Development

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Whatever your trade, if you employ up to 49 employees and can demonstrate achievements in your marketplace with evidence of an excellent business strategy, good financial performance and your potential for the future, enter this award and highlight your achievements.

#### Business of the Year (over 50+ employees)

If you are the best large business in Huddersfield, enter this award! Employing a workforce of more than 50+ the business of the year will be able to demonstrate all round business excellence, financial performance, business strategy and future plans.

#### **Community Award**

Are you a company with a conscience and a commitment to social responsibility? Do you make a positive impact on your community? Make sure you receive the recognition you deserve for your commitment to your community and enter this award.

#### Ambassador of the Year

This award is to celebrate and recognise employees who go above and beyond their day to day role. Do you have an employee that exceeds the normal requirements of their job? We are looking for inspirational, forward thinkers that exceed exceptions and strive to make a difference to the business.

#### Exporter of the Year

Has your business generated a substantial and sustained increase in activity outside of the region? The judges will look for evidence of the barriers that you have overcome and the degree to which national and international sales have created jobs and benefited our region's economy.

#### **Creative Impact Award**

Have your recent projects made a positive impact on your client's businesses? This award will recognise creative services businesses from the fields of advertising, design, architecture, film, photography, and digital publishing that can best demonstrate the positive impact of their services and projects to improving their clients' businesses.

### Innovation and Enterprise Award sponsored by the University of Huddersfield



This award celebrates new ideas, processes, products, services, technologies and applications that have had an impact on an organisations success. Judges will be looking for originality of the innovation, its impact, practicality of its application and the measurable benefits to the business.

#### **Apprenticeship Award**

This award is open to any business in the region who has demonstrated a real commitment to training local young people through Apprenticeships, providing them with real work experience whilst being supported by workplace mentors. Apprentices should have been actively engaged in the shaping of working practices and been offered a job on completion, ideally with a plan for further development and/or progression opportunities within the business.

Young Entrepreneur sponsored by Kirklees College

This will be awarded to a young business person aged 30 or under and will celebrate young business leaders who are building successful and growing businesses, and are able to demonstrate excellent achievements.

#### Business Person of the Year

The Business Person of the year is a judges' choice award and not open for entry. The winner selected by the judges will be an individual who stands out from the crowd, has an entrepreneurial spirit, demonstrates outstanding achievement and inspires others around them. The winner of this award will have been instrumental to the success of their business, growing the reputation of both their business and the region.

#### **Diversity and Inclusion Award**

This award recognises organisations for harnessing a truly diverse workforce that excels in their commitment to equality and inclusion across all strands of diversity. The category will cover excellence in all areas of diversity including age, disability, gender, sexual orientation, race and religion. The judges will be looking for a vanguard in business that can

demonstrate an effective inclusion and diversity strategy that goes beyond legal compliance and seeks to add value to an organisation, contributing to employee wellbeing and engagement.

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Find out more about the event and <u>submit your entry now by</u> <u>clicking here</u>.

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