

Exeter City Football Club extends deal with St Austell Brewery

Exeter City Football Club has extended its partnership with South West brewer St Austell Brewery, it has confirmed.

The deal means the brewery will continue to supply a wide selection of beer, wine and spirits to the bars and hospitality areas at St James Park until the summer of 2025.

The club and St Austell have had a partnership since 2009. The brewery's brands, including Tribute Pale Ale, Proper Job IPA, and Korev Lager, have become staples for fans at the stadium's bars and hospitality suites.

Matthew Dawes, commercial manager at Exeter City Football Club, said: "We are delighted to continue our partnership with St Austell Brewery. Their commitment to quality and their range of excellent products have enhanced the matchday experience for our fans and guests. We look forward to continuing our successful collaboration."

Adam Burgess, head of regional sales at St Austell Brewery, added: "We are delighted to continue our relationship with Exeter City Football Club. Supporting local communities and providing memorable experiences for fans are central to our ethos at St Austell Brewery. We are proud to supply our range of beers, wines, and spirits to St James Park and contribute to the vibrant atmosphere of matchdays."

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