

Exeter entrepreneur launches elite Devon event for South West businesses

Exeter-based business consultancy founder Mark Walters is inviting business leaders in the region to gather for a networking event.

The owner of Marks Get Set will launch 'The Business Breakfast Summit' on April 20 at The Pig hotel in Combe, where he will invite [South West](#) business owners, entrepreneurs, and leaders to come together and help create "a business blueprint" for the region.

Marks Get Set provides services including [marketing](#), public relations, social media management, and brand management, plus brand strategy. Mr Walters has curated a packed agenda that will see the leaders gather for a round table discussion and networking opportunities.

Mr Walters will also be sharing his expertise on the day with further insights into topics such as growth innovation and leadership.

He said: "I am thrilled to be hosting 'The Business Breakfast Summit' and look forward to welcoming all attendees. I am passionate about collaboration and knowledge-sharing, which is why I believe this event is going to be a great success for everyone involved! "

Anna Hayward of The Pig hotel added: "We are proud to be hosting this exciting event and are delighted to be able to offer such a beautiful and inspiring setting for it. We look forward to meeting everyone and sharing some of the best hospitality that The Pig and the South West have to offer."

The Pig employs around 700 staff throughout its seven hotels including in Gittisham, Devon. The business took out a £4.1m business support loan just to keep the [doors shut during lockdown three years ago](#), but thanks to the furlough scheme was able to avoid any redundancies.

Earlier this year eight companies from across the region, which are all founded by entrepreneurs under 30, [won a slice of funding from UK innovation agency Innovate UK](#) as part of its annual Young Innovators competition.

The awards recognise young people with great business ideas who have the potential to become successful entrepreneurs and future leaders in innovation. The South West winners join a cohort of 94 young people aged between 18 and 30 with business ideas that could “change the world”.

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