

EYG heads down the garden path with new room range as second half century dawns

One of the region's leading home improvement businesses has branched out into garden rooms following a boom in demand through lockdown.

EYG Group, the Hull-based fabricator and supplier of UPVC and aluminium windows, doors, conservatories and orangeries, is heading down the path after seeing pandemic spending soar.

The [50 year old firm](#) introduced the new range this month.

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Managing director Nick Ward said: "Customers have been heavily investing in their homes in the past two years, largely due to Covid and being at home more, and not spending on holidays and going out.

"This has seen a spike in conservatories and orangeries, as people are looking to expand their homes. Maybe they're working from home more, or just realise the importance of really making their home somewhere as enjoyable as possible to spend their time.



Nick Ward, managing director, and the Wiltshire Road home of Hull's EYG Group.

(Image: EYG Group)

"We were hearing more and more that our customers want space. The idea of the garden rooms is to create a brand new room which is so versatile, it can literally be used for anything."

EYG employs more than 200 people, with significant operations in Wiltshire Road.

Uses already encountered by the team include home offices, entertaining spaces, gyms, or even small business premises for the likes of a beauty spas.

The insulated garden rooms are constructed by the experienced fitting teams using a timber and UPVC frame, which will be clad in maintenance-free composite cladding, described as giving them a "New England feel". Sizes and colours can vary.

Mr Ward added: "Covid was a tough time for many businesses,

but it also meant that many companies had to diversify to survive. We were affected at the start when only essential construction could take place, but since then our order book has been really healthy as customers invest in their homes, and this led to some creative thinking on our part, wondering what else we could offer.

“Outdoor living is a huge trend now, and we are showing once again that we are industry leaders in responding to what home owners are asking us for.”

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