

# Firm behind I'm a Celebrity's £7m indoor attraction hails revenue rise

A Manchester construction company, which was the main contractor for I'm a Celebrity's £7m indoor attraction in Salford, has hailed its revenue beating expectations during its latest financial year.

MC Construction has reported a revenue of £15m for the 12 months to the end of September 2021, up from the £10m it posted during the same period in the prior year.

The Salford-based business said the 36% rise was "well ahead" of its target at the start of the year.

**READ MORE:** [Former Manchester United stars' UA92 hires Pixel Kicks for major project](#)

However, the figure is still down on the £19.1m it reported in 2019, prior to the Covid-19 pandemic.

Managing director David Lowe said MC Construction has begun the new financial year with a "healthy order book", including a record number of projects in the run-up to Christmas.

Its strong performance has also led to the recruitment of nine new staff.

Highlights during the recent financial year included being appointed as the principal contractor for a £7m indoor attraction based on the blockbuster ITV Show I'm a Celebrity...Get Me Out Of Here.

The I'm a Celebrity...Jungle Challenge opened in July at Quayside MediaCity, formerly known as the Lowry Shopping Centre.

**Don't miss a thing – sign up for your free North West newsletter – and follow us on LinkedIn**



## **Email newsletters**

BusinessLive is your home for business news from around the North West- and you can stay in touch with all the latest news from Greater Manchester, Liverpool City Region, Cheshire, Lancashire and Cumbria through [our email alerts](#).

You can [sign up](#) to receive daily morning news bulletins from every region we cover and to weekly email bulletins covering key economic sectors from [manufacturing](#) to [technology](#) and [enterprise](#). And we'll send out breaking news alerts for any stories we think you can't miss.

Visit our [email preference centre](#) to sign up to all the latest news from BusinessLive.

## LinkedIn

For all the latest stories, views, polls and more – and the news as it breaks – [follow our BusinessLive North West LinkedIn page here](#).

New clients for the award-winning company over the past 12 months include Trafford Council, THG and Master Builders Solutions UK.

The company was reappointed to Cheshire East Council framework and secured a place on the £1.6bn LHC public buildings construction and infrastructure framework.

MC Construction, which employs 60 people, undertakes building projects throughout the north west with a focus on the commercial, education, heritage, hospitality, industrial, local authority, social housing and healthcare sectors.

The firm has not revealed any profit figures for the year.

Mr Lowe said: “Although we inevitably felt the impact at the beginning of the Covid crisis, existing clients have returned with vigour and we have also secured a good number of new clients over the past 12 months.

“Towards the end of our most recent financial year, our order book was full, and our performance for the 12-month period was well ahead of our expectations, which is quite an achievement given market conditions.

“Following a healthy and successful year we are pleased to have secured a record number of projects for the pre-Christmas period, which traditionally is a quiet time of the year, and our order book is now full until March 2022.”

## Read More

## Related Articles

▪



[WeBuyAnyCar owner's £325m takeover of Marshall Motor](#)

BusinessLive

[accepted](#)

## Read More

## Related Articles

▪



[Job-creating traffic equipment provider backed by](#)

BusinessLive

[European private equity firm](#)