Former Google employee named UK tech entrepreneur of the year

A former Google data scientist has been named UK entrepreneur of the year at the Black Tech Achievement Awards 2025. The annual event recognises innovators and role models working in Britain's technology industry.

Yomi Tejumola, founder and chief executive of AI marketing firm Algomarketing, started his company in 2017 while working as a marketing data scientist at Google.

The London-headquartered business now employs more than 200 people around the world and is on track to turn over £150m by 2030. More than half (57%) of Algomarketing's board are also from a non-white background.

The winners of the awards were judged by prominent figures from the tech industry inculding Tim Yaw Stuthers, head of programme brands at Sky Studios, and Dr Rashada Harry, enterprise technologist at Amazon Web Services.

Mr Tejumola, who was named among Britain's most ambitious bosses last year, said: "This recognition is testament to the hard work and dedication of the entire Algomarketing team.

"Our mission has always been to empower professionals with AI and automation, transforming enterprise teams into a new era of evolved workers where colleagues are freed up from the monotony of manual tasks and admin to reignite their passion for work."

He added: "This award reinforces our ability to help teams move faster, work smarter and become more data-driven, while continuously upskilling our talent to integrate the latest

advancements in technology and ultimately providing a renewed sense of purpose at work.”

The UK Black Tech Achievement (BTA) Awards have been running since 2019.

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We’re celebrating the success of the UK’s black-owned businesses – and we want to tell you all about them in our #IAMBOB newsletter!

Once a month, we share news, features and comment from companies led by black business leaders – from start-ups and SMEs to blue-chip corporations and household names.

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All the winners from the BTA Awards

AI Champion of the Year

This award celebrates an individual who is at the forefront of artificial intelligence (AI) development, pushing the boundaries of what AI can achieve and driving innovation within their organisation or the wider tech community.

Kojo Apeagyei – Energy Systems Catapult

Ally of the Year

This award is for professionals who are not Black and have shown a commitment to championing Black professionals within the tech sector.

Helena Stimson – CGI

App of the Year

This award recognises the best applications that have made an impact within the last year.

Matthew Addai – Cashblack

BTA Gaming Award

This award recognises those who are making an impact and are championing diversity within the gaming sector.

Danielle Udogaranya – Ebonix

Cyber Person of the Year

This award recognises an individual who has made significant contributions to the field of cybersecurity, helping to protect organisations and individuals from digital threats.

Dr Fene Osakwe – Forbes Technology Council

Developer of the Year

This award is for professionals within the tech sector with developer roles.

Ricardo Mighty – Mighty Labs

Diversity Champion

This award is for those who are actively helping improve and increase the level of diversity within the tech industry.

Funmbi Ogundiwin – Salesforce

Employee of the Year

This award is open to anyone working for a business who is not a director or shareholder. A business is only as good as its employees and this award recognises employees who are making an outstanding contribution within their workplace.

Kwadwo Benko – Microsoft

Employer of the Year

Salesforce

Entrepreneur of the Year

This award celebrates an individual who has given everything to guide their business to success within the last year.

Yomi Tejumola – Algomarketing

Fintech Person of the Year

This award recognises innovators who have made an outstanding contribution to financial technology.

Alex da-Silva – Thomson Reuters

Innovation Champion

This award celebrates those individuals going above and beyond to drive innovation within the tech sector.

Dr. Grace Olugbodi – BeGenio

Inspirational Woman of the Year

This award honours female professionals in tech who have made a substantial difference in their field.

Cecilia Harvey – Tech Women Today

Lifetime Achievement Award

The lifetime achievement award is an award granted to an individual who has made an outstanding contribution to the technology profession.

Erika Brodnock – Kinhub

Rising Star

This award recognises young professionals under the age of 30

who demonstrate passion, innovation and commitment to energising and driving progress in the technology sector.

Anjola Adebowale – Microsoft

Social Good Award

This award is for someone who is successfully applying tech to a social cause.

Keighley Douglas – Kids Black History

Tech Start-Up of the Year

This award honours a tech start-up that has demonstrated exceptional growth, innovation, and potential in the industry.

Grey Ark Technology