

Glamorgan County Cricket Club appoint Dan Cherry as its new chief executive

Glamorgan County Cricket Club has appointed Dan Cherry as its new chief executive.

The former Glamorgan player, who has been in an interim role for the last nine months, takes up the position permanently following the decision of former chief executive Hugh Morris to retire at the end of last year. Mr Cherry, who made 65 appearances, is the club's former head of operations, a role he took up in 2012. He also took on the role of acting CEO during 2022.

Mr Cherry said: "It is a huge honour to have been asked to lead Glamorgan County Cricket Club. Glamorgan is in my heart and has been a huge part of my life for over 20 years, and I am confident that with an excellent team around me, we can realise the potential of this great Club.

"I am very grateful for the opportunity and look forward to working with our board, our members and all of our stakeholders as we look to take the club forward in what is an exciting time for cricket."

Mark Rhydderch-Roberts, Glamorgan chair said: "Dan has been a vital part of Glamorgan County Cricket Club for over 20 years as a player and administrator. He has the unanimous backing of the board, and his skills and ability are recognised and respected by our members, sponsors, partners and stakeholders, together with our players, coaches and staff.

"Following Hugh Morris' decision to retire, the board considered the appointment of a new CEO very carefully. Our normal policy is to conduct external searches when recruiting.

However, it was recognised that Dan is an exceptional candidate, and it was decided not to look externally.

“During his period as acting CEO, he has brought the club experience and stability at a time of significant operational and cultural change. Generational change is possible in cricket over the next year or so if the England and Wales Cricket Board (ECB), on behalf of the first class counties, decides to welcome international investment into the game through The Hundred tournament. With Dan’s excellent relationship with the ECB, and Sophia Gardens a Hundred host venue and franchise holder through Welsh Fire, Glamorgan Cricket is well placed to benefit from this development.

“In this rapidly evolving environment, it is essential that our Senior management team, CEO and board have the necessary skills and abilities to meet these challenges and optimise outcomes for Glamorgan on and off the field and I am highly confident that we are well placed to do that.

“Dan’s appointment, and the recent appointment of Grant Bradburn as our new head coach, underpin a confident and outwardly facing Glamorgan that is focused on success both on and off the field.”