

Green Rock Group opens new Wrexham site creating 50 jobs and 100 more planned

Green Rock Group has opened a new manufacturing facility in Wrexham creating 50 jobs with plans to employ a further 100 staff.

The fully recyclable paper cups and lids provider opened the facility in Whitegate Industrial Estate following a seven-figure investment.

The firm has created 50 jobs in the past three months and now has plans to grow the number of employees to more than 100 by the end of the year.

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The investment will help "meet the demand for fully sustainable, UK manufactured paper cups" and grow the company's capacity to extend its product range to include all food-to-go paper packaging products.

The opening takes the company to six manufacturing facilities based in Wrexham spanning more than 100,000 sq ft.

The new site will grow from 70 machines dedicated to the manufacture of paper cups and two dedicated to paper lids, to more than 84 high speed machines in total.

The facilities will give the firm the manufacturing capacity to produce paper cups for hot and cold drinks, paper lids, food to go paper packaging products such as bags, napkins and food trays, and paper straws. From October 2022 the company plans to launch its new espresso cup and range of Vending cups.

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Steve Granville, managing director of Green Rock Group, comments: “The exponential growth and demand for our sustainable paper products has allowed us to make further significant investments in our Wrexham facilities.

“This is a significant milestone for the business and allows us to meet the strong demand there is for our UK made products. We’re excited about the year ahead as we look to building on this growth and lead the sector in terms of innovation, capability and growth.”

Lesley Griffiths MS, adds: “This investment in the company’s manufacturing capacity and capabilities is a testament to the businesses’ success, as well as the people and city of Wrexham that help make Green Rock Group the success it is today.”

Green Rock Group’s paper cups are manufactured using aqueous coated materials, eliminating the need for polyethylene (PE) or polylactic acid (PLA) linings, which means the products can be composted or recycled. The company said being manufactured in the UK means it has a lower carbon footprint compared to cups manufactured overseas.

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