

GS Verde Group reports bumper 2021 after deal values reach almost £8bn

Leading M&A advisors GS Verde Group have reported a bumper 2021 in deal-making after it reported total deal values in Wales reaching just over £7.9bn.

The company, which supports businesses with mergers and acquisitions, said this value was a sharp upsurge on the £3bn that was recorded for the whole of 2020.

More widely, the business advised on over 100 deals across the UK and Ireland with the number of transactions made in 2021 rising by 14.3%.

Among the deals GS Verde Group closed included supporting commercial cleaning company [A&R Services secure a Management Buyout.](#)

It also completed an Employee Ownership Trust scheme at Paramount Interiors, and the cross-border acquisition of Abergavenny Fine Foods.

Now the firm is set for another successful year in 2022 with deals across the UK and Ireland in the pipeline and expected growth in both staff and office space.

The firm has also ranked first and second in Experience Market IQ reports on deal-making in 2021, becoming the only advisory team to rank in both the corporate finance and corporate legal elements of the Experian rankings in Wales.

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GS Verde was the only business to rank in both categories due to the nature of its multi-discipline M&A advisory team that provides legal, finance, tax and communications advice for end-to-end support in corporate transactions.

Chief executive Nigel Greenaway said: “The report by Experian Market IQ was not a surprise to us, as our M&A teams were exceptionally busy during the period reported on, however it is quite some achievement by our teams to rank in both the finance and legal reports, a feat not matched by any other M&A team in Wales.”

He added: “Deal activity soared in 2021, and GS Verde has adapted to this elevated pace, meeting the demand for quick results and evolved deal strategies. With the market thriving generally, we have embraced the shift towards digitisation to expand our reach.”

The business’ continued success has also earned it the title of Best Multidisciplinary M&A Advisory Group in the UK, awarded by Acquisition International.

Mr Greenaway said: “Throughout 2021 the GS Verde Group reached new levels of growth; opening our first international office, seeing a 30% increase of staff since the middle of the year, including a number of senior appointments, and securing our best year of trading yet.

“There is much to look forward to in the year coming. M&A activity is forecasted to remain, if not go beyond the elevated levels seen last year, and GS Verde will develop upon our growth in the UK and internationally.”

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