

Housebuilder secures land for nearly 250 homes in Wiltshire

A housebuilder is planning to build 247 homes in Wiltshire after acquiring a plot of land in the county for an undisclosed sum.

Redrow South West has acquired 42.7 acres at its Elm Grove development in Trowbridge and will build a mix of two-, three-, and four-bed homes, including private and affordable properties.

The housebuilder will be investing £1.8m into the local community, it said, with funds supporting improvements to public transport links, health care and education. The new development also includes plans for green open spaces and bus stop links.

With planning permission in progress, construction at the development is expected to begin at the start of 2025, with the homes set to go on sale in the summer of next year.

Sian Smith, sales director at Redrow South West, said: “We’re thrilled to announce that we have acquired land in Trowbridge, Wiltshire, allowing us to bring a variety of much-needed, new homes to the area.

She added: “We anticipate this development will be popular with first-time buyers, young professionals, families and those looking to right-size. We encourage prospective buyers to register their interest now to be among the first to hear when plots at this fantastic new development become available.”

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