

Hull's Jordan Commercial invests in Witham facility as it looks to larger vehicles market

Vehicle supplier Jordans Commercial has invested nearly half a million pounds in repair and maintenance facilities at its Witham base.

The firm, which is part of the £590m turnover Rix Group, says the move is part of its switch from car retailer to commercial vehicle and motorhome specialist, and has positioned it to move into servicing larger and heavier vehicles. It includes the addition of a 6.5 tonne two-post ramp, capable of lifting twin axle motorhomes and commercial vehicles weighing up to 6.5 tonnes, and three MOT ramps.

Refurbishment works have also included reconditioning of the workshop floor, interior repainting, new signage and lighting and the creation of a new 'habitation bay' for motorhomes where interiors can be serviced, maintained and repaired.

Alongside investment in plant and facilities, the firm has recruited three new technicians taking the number of technicians in the business to 11 and overall headcount to about 40.

Ben Hakes, sales director at Jordans Commercial, said the move dramatically expands the services the firm can provide to commercial fleet operators. He explained: "We've completely revamped our workshop with larger commercial vehicles and motorhomes in mind.

"Previously, as is the case with most dealers, we sold commercials but were unable to provide warranty work, service,

MOT or maintenance work because we lacked the facilities. But this investment, combined with the existing high roof of our building, means we're now in position to provide all this for Vauxhall, Fiat, Citroen, and Peugeot commercials and motorhomes.

"We also provide curtesy vans, not cars, when your van is being worked on, meaning your business doesn't have to stop just because your van is in for service. Our aim is to become a one-stop-shop for commercial and leisure vehicles, and this investment brings us much closer to that."

The investment follows last year's creation of sister brands Jordans Leisure and Jordans Commercial. Jordans began in the early 1900s as a bicycle retail business in Hull's High Street before expanding into motorcycles, then cars and commercial vehicles.