

# Industrial Workwear to create 30 new jobs following a boost in business

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A County Durham workwear company is set to create up to 30 new jobs and build a new factory to help meet demand, after seeing a boost in business through the pandemic.

Consett-based Industrial Workwear provides organisations with workwear, as well as safety and branded uniform products, including hi-vis, PPE, footwear and flame retardant clothing.

Over the last two years the 22-year-old company has doubled in size on the back of rising workloads with clients including Elddis Transport, Clayton Glass, King's College London and, more recently, Nissan.

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Following strong performance through the [pandemic](#), the business now plans to create the new roles, as well as invest £500,000 in a purpose-built factory to aid further business and expand its product offering.

Sales manager Joanna Wellden said: "The pandemic has been a really challenging time for many businesses, and whilst we certainly had our own to deal with early on, we quickly

adapted and have been able to grow the business to a phenomenal level during this period.

“There have been some notable client wins during this time, and we’re really excited about our impending new HQ, a 600sqm custom-built factory based in County Durham, which will allow us to continue growing revenue, expanding our business offering, improving service, production and delivery times, as well as creating almost 30 new jobs in the region and taking our headcount to over 50 for the first time.”

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Shane Parkins, ecommerce manager, added: “Industrial Workwear is and will continue to be built on providing exceptional customer service and this approach is what has helped us exceed targets, retain customers and win new business.

“98% of customers have rated our service as Good or Excellent in the last six months and I firmly believe it’s what really sets us apart in the industry and will help us continue to grow and offer opportunities in the County Durham and wider North East region.”

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