

Informa forecasts robust year-end results, buoyed by strategic growth in India and the Middle East

Informa, the events and digital services giant, has announced that it is on track to meet its full-year guidance, with growth fuelled by its strong presence in India and the Middle East.

The FTSE 100 company anticipates hitting its already upgraded full-year guidance of over £3.5bn in revenue and £975m in adjusted operating profit, with free cash flow also expected to rise to £750m, as reported by [City AM](#).

Informa reported growth across all major regions, partly driven by a 10 per cent market expansion into India, Middle East and Africa (IMEA). In the first ten months of 2024, the firm recorded double-digit underlying revenue growth of 10.7 per cent.

It highlighted a robust performance in IMEA, across rapidly expanding markets including Bahrain, Egypt, India, Saudi Arabia, Turkey and the UAE. The Americas also posted strong results, accounting for around 45 per cent of group revenue over the period.

Stephen Carter, CEO of Informa, stated: "Informa continues to deliver a strong performance in 2024, with forward bookings providing momentum into 2025. He added: " He added: "This year sees us complete our four-year GAP2 programme, where our performance has demonstrated the structural growth in our chosen markets, our geographic strength in the US and IMEA in particular, and the power of our market-leading specialist B2B Brands and proprietary first party data."

Shares in the company have risen nearly 10 per cent this year to date.

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