

# JD Sports and Monsoon software firm expands office at city centre landmark

A software company, whose clients include JD Sports, Monsoon and Ellis Brigham, has agreed to take extra space in a Manchester city centre landmark.

Pimblery has let an additional 5,958 sq ft across the eighth and ninth floors at St James's Tower following an agreement with OBI.

The software-as-a-service (SaaS) company has made the move after it [secured a £6.5m investment towards the end of 2021](#).

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The firm is now planning a recruitment drive across marketing, sales, and software development.

Pimberly currently employs over 50 staff and has ambitions to increase headcount by 50% over the next 12 months.

Chief executive and founder Martin Balaam said: "We want to give our employees the best possible office experience, and extending to floor eight in St James' Tower will enable us to enhance our workspace.

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“We’re very excited about this next phase of growth and even more excited to continue working with some of Manchester’s top talent to achieve that.”

Richard Lace, transactions and asset management at OBI, added: “We are pleased that Pimberly have increased their existing office space in a building that has already provided them with an inspiring work environment and aligns with their continued growth.

“St James’s Tower is located in the heart of Manchester’s business district and surrounded by some incredible amenities – it is a perfect location for Pimberly to attract world-class talent and continue their surge across the city.”

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