

# Laser Red sets sights on further international work after clients go global

Lincolnshire-based digital marketing firm Laser Red has gone global.

The creative agency, split between Grimsby and Lincoln, has expanded its clientbase to cover the US, Ireland and Australia.

Since the start of the year Laser Red has added a further three members of staff to their marketing team alone, now including a new pay per click executive as well as two juniors.

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They are now providing search engine optimisation as well as other marketing services such as content creation to companies around the world – including [Myenergi Australia](#) and ROI, Tong Engineering USA and Illimex ROI.

Laser Red's search engine optimisation experts are helping these companies to grow their organic traffic and visibility with the likes of Google, which will in turn aid enquiries and ultimately sales for these international businesses.



Myenergi is launching a subsidiary in Australia. Charlii Gledhill, marketing team leader, said the expansion is testament to the company's passion and expertise in all things digital.

She said: "We feel very privileged to be working with such exciting companies both locally and now around the world! We have always been passionate about both our work and our team, with the world ever-progressing to a more digital age, there has certainly been a shift in focus and priorities for many businesses both here in the UK and internationally.

"Expanding our team and constantly looking to the future has meant we are able to take on marketing for businesses all around the world.

"Our experts are very excited about working with these international companies, and we can't wait to see what they achieve!"

The digital creatives also offer services in website development and design, and have worked with some of Lincolnshire's leading organisations, including Tri-Pack, Fold

Hill and Lincoln Cathedral.

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