

Law firms Rotheras and Bray & Bray announce merger to form 200-strong business

East Midlands law firms Rotheras and Bray & Bray have merged to create a new firm, which has been named Rothera Bray LLP.

Management said all existing partners and staff of Leicester-based Bray & Bray and Rotheras, which has its head office in Nottingham, have joined together to create a 200-strong team with 27 partners. All clients of both firms will come under the new LLP.

A spokeswoman for the deal said: "With strong cultural compatibility, both firms share foundations dating back to the 1800's and are proud of their long-standing heritage while being focused on the future, with a core goal of creating personal and bespoke client relationships across multiple generations.

"Rotheras has always maintained a strong reputation for private client services, and with Bray and Bray's corporate and commercial expertise, both firms operate with core strengths that complement each other's and are similarly aligned in practice areas.

"Clients will benefit from the addition of more locations with Rothera Bray LLP operating from eight offices across three Midlands counties, including five existing Rotheras offices in The Lace Market, West Bridgford, Beeston, Mapperley and Derby, along with three Bray & Bray offices in Leicester, Market Harborough, and Hinckley."

Rotheras chief executive Christina Yardley, who joined the firm in 2017 as a partner in the wills, trusts and probate department, has been made CEO of Rothera Bray.

She said: "Rothera Bray LLP is a merger of two thriving firms coming together as one, committed to our people focused approach as the firm that everyone can grow with.

"As well as expanding our geographical reach and the breadth of expertise we can offer to clients we are proud to become one of the top 200 UK law firms by revenue for the first time."

Bray and Bray senior partner Tim Gladdle, who becomes a senior partner at the new firm, said: "The merger is an excellent opportunity for us to expand the expertise within our teams whilst growing and developing our offering to clients across the East Midlands and nationally.

"Both of our firms have a long history in Leicester, Nottingham, and Derby, and we have found a natural symmetry in our goal to serve our clients with integrity and excellence.

"We look forward to aligning our approach and values in a merger that will strengthen our market offering which will benefit from new technologies that will streamline processes and infrastructure, adding further value to our client experience."