

Manchester Apartments reports highest level of rental enquiries in its history

A Manchester residential agent has reported the highest level of rental enquiries in its history.

City centre-based Manchester Apartments said it received over 21,000 direct queries into its Oxford Road office during July, August and September – with over 10,000 in September alone.

The firm said the “huge number of enquiries” is a welcome statistic for Manchester, showing increasing demand for rental homes in the city centre.

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As well as record numbers, the firm said enquiries are coming from a more varied location across the UK and world.

Enquiries from China are “particularly high” – as well as Saudi Arabia, Malaysia, London, the South East and South West of the UK.

Jonathan Griffiths, director at Manchester Apartments, said: “We do see an increase in enquiries during the summer months before the academic years begins, but the enquiries this year are not just from students.

“We’re speaking to a large number of young professionals who wish to make, or continue to call, Manchester their home. We feel this is a great reflection for the demand for city centre living; but do believe the housing stock required for these enquiries is still limited.”

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Manchester Apartments is the lettings arm of the residential developer Beech Holdings, that currently has over 1,000 apartments located in Manchester.

The developer has a further 1,000 apartments in construction or planning for the city and Newcastle.

Mr Griffiths added: “These statistics tell us that there is an upward demand for quality homes – and this is the important factor.

“We know there is a glut of empty properties around the main city zones, but that’s only down to the quality on offer.

“High-specification, sustainable and fully furnished properties is what we’re being asked for. In order to meet the demand, developers need to really consider the calibre of the products being delivered.”

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