

# More than 700 jobs created as new £90m ASOS fulfilment centre opens in Staffordshire

More than 700 jobs have been created after online fashion retailer ASOS opened a brand new warehouse in Staffordshire.

ASOS [announced it was opening](#) a new £90 million fulfilment centre on Fradley Park, in Lichfield, earlier this year, after agreeing a 15-year lease with landlord AEW and Allianz Real Estate.

Now the state-of-the-art facility has been officially opened by Lichfield MP Michael Fabricant and Councillor Doug Pullen, who is the leader of Lichfield District Council.

The new warehouse – which will serve customers in more than 150 countries including the UK – will employ 2,000 people over the next three years, and more than 700 new jobs have already been created.

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Mat Dunn, chief operating officer at ASOS, said: “We are thrilled to be celebrating the opening of our brand-new warehouse in Lichfield which will support our ambitious international growth plans and bring a significant number of jobs to the area.

“Our choice of Lichfield reflects the skills and talent it has to offer and we’re looking forward to becoming part of the local community in the years ahead.”



Lichfield MP Michael Fabricant and Lichfield District Council leader councillor Doug Pullen cut the ribbon to ASOS's new Lichfield fulfilment centre

The new ASOS fulfilment centre expects to ship more than 30 million units in the site's first year – and up to 4.5 million a week once the site is fully operational.

It joins the retailer's other fulfilment centres in Barnsley, Berlin and Atlanta.

Michael Fabricant, MP for Lichfield, said: "Lichfield District is ideal as a location for ASOS' new global warehouse as it sits in the middle of the country and is well connected to our road system. But Lichfield is much more than that.

"It has a highly educated, well-motivated and skilled workforce and has attracted many hi-tech industries. In addition, it is a great place to live with lively night life combined with a historic centre. I welcome ASOS to Fradley and wish them the very best for the future."

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Councillor Doug Pullen, leader of Lichfield District Council, added: “It’s wonderful to be able to welcome ASOS to Lichfield District – we’re delighted ASOS selected this location to support the next stage of its global growth.

“As well as creating local employment and supply chain opportunities, I know ASOS are keen to play an active role in our community and I look forward to working with them in the years ahead. We are ideally located for this type of facility with a skilled local workforce, excellent infrastructure and a high quality of life.”

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