

# **New five-star Portrush hotel overlooking golf course set to open in 2023**

A new hotel in Portrush is set to open its doors in 2023.

The Dunluce Lodge will be a new build 35 room, five-star luxury hotel and spa. The hotel will be built overlooking the famous 4th fairway at Royal Portrush Golf Club, with views of Portrush town, Donegal headlands and The Skerries.

A management company called Valor Hospitality Partners has announced it has been appointed to manage hotel.

Meanwhile, the architects of The Dunluce Lodge will be Maxwell and Company, Inverness, who are specialists in designing luxury resorts, castles and hotels.

The development will be the first of its kind in the north coast region of Northern Ireland, with no other five-star hotel existing within a 60-mile radius.

The five-star status for the area has been a need for many years, with Tourism NI, Causeway Coast and Glens Council all welcoming this investment to the region.

Brian McCarthy, managing director of UK and Europe at Valor Hospitality, said: "We're very excited about our plans for The Dunluce Lodge, not only for what it means for Valor's growth, but also the opportunities it will bring to The Royal Portrush Golf Club and local area.

"With its five-star status, this resort will attract visitors from all over, and with our experience in managing luxury resorts around the globe, including golf projects in South Africa and in the U.S., we are more than ready to apply our expertise to our first development in Northern Ireland."

He added: "In 2021, Valor's UK portfolio doubled in size, marking a real stake in the ground for our growth ambitions going forward.

"As we expand further, it's particularly special to be working on a project such as this, where we have been involved since its inception and we're looking forward to seeing the development progress."