

# New managing director for £35m Scunthorpe packaging specialist CorrBoard

Scunthorpe packaging specialist CorrBoard UK has a new managing director.

Rob Burgin, formerly general manager for DS Smith Northfields in nearby Louth, will take on the responsibility for the running of the £35 million turnover business, a specialist producer of corrugated sheet board.

He is also tasked with “setting the tone for the future strategy” by implementing a phased change management programme to ensure that the company can meet its ambitious longer-term objectives.

**Read more:** [Recently acquired Humber Bank chemical plant has a new man at the helm](#)

With experience of both the print and packaging industries, Mr Burgin is described as bringing a wealth of knowledge and category insight to his role at the 320,000 sq ft purpose-built Normanby Enterprise Park plant.

He said: “While I have experience within the print and packaging sectors, this is a new and exciting challenge for me. CorrBoard has a strong and growing presence in the market and working with the wider team here, I want to make sure we have a reputation for quality and service to match.

“We have set out our strategy and know what we want to achieve. It will take hard work, commitment and determination but I can already see that we have the right people in place to make it happen.”

The appointment is described as the first of a series of

senior hires that are planned at the business as the senior management team is strengthened over coming months.

Paul Barber, former managing director and Will Tilney, sales and commercial manager, left to pursue career opportunities elsewhere in late 2021.

Belgian multinational VPK Packaging Group owns 50 per cent of the shares, having increased its holding with the buy-out of Garthwest in 2020. The remainder is held by a UK-based consortium of sheet plants comprising of Dairi-Pak, Fencor Packaging Group, GWP Group, McLaren Packaging and Swanline Print.

VPK produces recycled paper and paper-based packaging, with markets in food and beverages, consumer goods and e-commerce, tubes and cores. With an annual turnover of £1.3 billion, the group employs more than 6,100 employees at more than 65 production sites in 19 countries.

CorrBoard started production in Scunthorpe in 2014, employing 80 people.

**Do you follow BusinessLive Humber on [LinkedIn](#) and [Twitter](#)?  
Click to join the conversation.**

**Read More**

**Related Articles**

▪



[Wren named National Retailer of the Year by British Institute of Kitchen, Bedroom and Bathroom Installation](#)

**BusinessLive**

## Read More

## Related Articles

▪



[Huge 430,000 sq ft B&Q distribution centre build starts](#)

[in South Yorkshire](#)

**BusinessLive**