New twist in Tesco and Sainsbury's meal deals: Ice creams added to the lunchtime lineup

Sainsbury's and Tesco have stirred up excitement among meal deal fans by introducing a new item to their popular lunchtime offer. Now, customers can add an ice cream or lolly to their sandwich and drink selection to complete their meal deal at both supermarkets.

<u>At Tesco</u>, a club sandwich, Remedy kombucha and Magnum ice cream could cost as little as £3.40 with a club card, or £3.90 without. Meanwhile, Sainsbury's offers the option of a sushi main, Diet Coke and a Solero for £3.75.

This comes as a relief to regular Sainsbury's meal-dealers who recently saw the price of a meal deal increase from £3.50. The new deal includes Magnums, Calippos, Feasts, Twisters, <u>Cadbury</u> <u>Flake</u> cones and Oreo ice cream sandwiches.

The announcement has caused a stir among shoppers, delighted at the prospect of a new treat to brighten their day. However, there are other meal deal options that continue to elude even the most frequent supermarket visitors.

Bakery items, including croissants, danishes and pastel de natas, are also available as snacks in both <u>Sainsbury's</u> and Tesco's meal deals, for example, while City sources have also revealed at Tesco you may get a coffee from any of their Costa Express machines, as reported by <u>City AM</u>.

This news could be welcome to shoppers eager for a cold sweet fix yet battling rocketing ice cream prices. Yesterday it was reported that ice cream and lolly prices are up by 30 per cent, new analysis from Which has shown.

A three-pack of Solero rose by over a third to £2.75 over the past 24 months.

The most alarming increase concerns Cornetto strawberry ice cream cones a six pack has risen by a whopping near 40 per cent since 2022.

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