

Newcastle web design agency targets £2m turnover on the back of six-figure investment

A Newcastle web design agency is eyeing £2m turnover following a six-figure investment into staff and services.

Sleeky, which provides web design, e-commerce and branding consultancy to clients in the North East and throughout the UK, says it has seen growth on the back of its investment and now hopes to reach £2m turnover by 2023.

The firm, which employs 14 people, has recently secured new work with US-based gaming platform Strive Gaming and London-based Fight or Flight.

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Other customers include property, leisure and care sector firm the Malhotra Group, Newcastle University, Newcastle and Gateshead councils and the Newcastle Upon Tyne Hospitals NHS Foundation Trust.

The investment has seen several new appointments to Sleeky including three web developers, a graphic and web designer and digital marketing executives.

Managing director David Chapman, who founded the company in 2009, said success has come on the back of hard work to support clients during the pandemic.

He said: “We have continued to invest in opportunities, develop relationships and expand our operations even during the darkest days of the pandemic. We are busier than ever, with the creative experience and supporting technical skills available to meet the needs of our customers, who are always

under pressure to deliver their projects on time.

“We are excited about the future with a host of interesting and large clients currently talking to us, which will underpin our growing national footprint and enhance the North East reputation as a growing creative hotspot.”

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