North caravan park firm acquired by Lyons Holidays Parks

A North Wales caravan park firm has been acquired

Sunnysands Caravan Parks, advised by Savills, has completed the sale of the business, which includes the freehold interest in five holiday parks located in North Wales, to Lyons Holiday Parks — the largest independent holiday park operator in Wales. The value of the deal has not been disclosed.

Sunnysands Caravan Parks' portfolio includes Parc Caerelwan, Moelfre View Caravan Park, Tyddyn Goronwy and Sunnysands Caravan Park, which are all located in Talybont, and Snowdon View Caravan Park.

The entire estate extends approximately 83.88 acres and offers over 1,200 pitches.

Richard Prestwich, director in the leisure and trade related team at Savills, said: "We have worked with the owners of Sunnysands Caravan Parks for over 50 years and are delighted to complete the sale of these prime located holiday parks to one of the largest holiday park operators in the UK.

"Holiday Parks continue to draw significant investor interest particularly for assets located in prime tourist destinations."

The vendors were supported by legal advisors Slater Heelis.

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