

North Wales restaurant group Dylan's hopes to secure UK retailers in expansion of Dine at Home range

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Restaurant group Dylan's is looking to expand into major UK retailers with a roll-out of its Dine At Home range.

The North Wales chain was founded in 2012 with its first restaurant on the waterfront in Menai Bridge – later adding sites in Criccieth and Llandudno.

In 2016 Dylan's invested in a prep-kitchen and head office facility in Llangefni to help take pressure off the chefs in the restaurants and it proved vital during the pandemic, providing a platform for development and a side-ways move into retail whilst all the restaurants were closed.

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The group – created and owned by David Evans and Robin Hodgson – initially turned its attention to producing thousands of ready meals and distributing them to vulnerable people across North Wales.



(Image: Daily Post Wales)

This sparked the idea of an at home range, offering the best of the restaurant, to be enjoyed during lockdown.

It was a huge success and has continued to expand with meals sold from Dylan's shop, situated in Menai Bridge, as well as 15 other shops in the local area and the North West – and online.

Dylan's is now looking to take its Dine At Home range further, with the ambition to secure listings with major retailers across the UK, expanding its reach geographically to reach new customers.

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