

# North Wales town bucks high street trend with 50 businesses opening or expanding

Mold continues to go from strength to strength and buck national retail trends.

The town centre has seen more than 50 businesses open or expand in the past two years.

And as the area readies itself for the Christmas shopping season, town councillors are proudly reflecting on a vacancy rate of just 5.8% – far below the 17.7% average in Wales.

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Mayor Cllr Sarah Taylor pointed to initiatives including the relaunched Totally Mold voucher scheme – 88 traders have signed up so far – and upcoming events such as NovemberFest and the popular Frost Fair as drivers in boosting footfall and customer sales.

“I’m so proud of how the community has got behind its local businesses, and how the businesses themselves rallied throughout the coronavirus pandemic to continue with their services,” said Cllr Taylor.



Mold mayor Cllr Sarah Taylor

(Image: Radar PR)

She added: “There are up to 270 shops and companies in the town centre, and when I was elected Mayor, I vowed to go around each one and thank them personally.

“In the coming weeks I will have achieved that aim and hopefully demonstrated on behalf of the residents of Mold how much we appreciate everything they’ve done during these challenging times.”

The voucher scheme has played a major role in attracting consumers – more than £15,000 was spent with local businesses in the past year – and that looks set to continue with the initiative extended to August 31.

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Joanna Douglass, Business and Regeneration Officer at Mold Town Council said this, and other upcoming projects, have given the economy a well-timed cash injection.

“The voucher scheme encouraged people to shop locally, and the feedback we received was fantastic, it was so positive,” said Joanna.

“By purchasing the vouchers, you are reinforcing the lifeblood of the town; if every adult in Mold spent just £5 per week in our shops rather than online or elsewhere that would equate to £2m annually for our economy.

“That means more jobs, more opportunities and an even more

prosperous Mold – thanks, as always, for your support.”

To purchase Totally Mold vouchers, visit [www.totallymoldvouchers.org.uk](http://www.totallymoldvouchers.org.uk) or go along to the pop-up shop in the Town Hall on Earl Road anytime between 10am-3pm Tuesday to Thursday. Alternatively, call 01352 758532. Expired Totally Mold vouchers can be exchanged for the new, blue version.

For more information including a full list of businesses in Mold town centre, visit the website [www.totallymold.org.uk/Business-Listings](http://www.totallymold.org.uk/Business-Listings) or email [totallymold@moldtowncouncil.org.uk](mailto:totallymold@moldtowncouncil.org.uk). Alternatively, visit the Totally Mold Facebook page.

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■ Visit [www.totallymoldvouchers.org.uk](http://www.totallymoldvouchers.org.uk) or call 01352 758532.

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