

Packing firm unveils new-look senior team

A West Midlands pallets and packaging company has appointed a new management team as it looks to continue its growth trajectory following the challenges of the pandemic.

Nicklin Transit Packaging, which is headquartered in Wednesbury, has also had to overcome a forced relocation due to HS2 to establish itself in recent years.

For the past 20 years, the fourth-generation family business has been run by managing director David Nicklin and, under the new structure, he will take up a chief executive role with a more strategic rather than operational focus.

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Matt Brown, who has more than 30 years of experience in the packaging industry, joins as chief operating officer with day-to-day responsibility for the running of the business.

After a year as interim finance director, Anil Leaver has been appointed to the role on a permanent basis, bringing experience from spells with Waterford Wedgwood and Severn Trent.

Making up the four-strong executive management team will be chief people officer Nicola Callaghan who is an experienced HR consultant.

Mr Nicklin said: "Matt is an exceptional professional and the fact that we have been able to secure his services at this pivotal moment in our history is testament to our own growing reputation within the industry and also Matt's ambition to be part of an exciting new era for Nicklin.

"The last few years have been exceptionally challenging for many businesses and we have been no exception with Covid-19 and the relocation of our main operations from Erskine Street in Birmingham to Wednesbury but we have now rebuilt our team to more than 125 and we are now looking to the future with real confidence.

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“With Matt’s technical and sales expertise and with the support of Anil and Nicola, we have a fantastic executive team in place who will enable us to improve the service we provide to existing clients while also exploring the opportunities in a range of new markets.”

Mr Brown added: “The pallet and packaging sector is currently going through a period of consolidation that is being driven by economies of scale and this has provided Nicklin with an exciting opportunity to create a unique differentiating market offer.

“I am looking forward to working with the whole Nicklin team as we focus on providing the very best bespoke packaging solutions for our current and future clients.”

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