

Park Holidays UK acquires new sites in Cornwall and Scotland

Holiday parks operator Park Holidays UK has acquired two new sites in Scotland and another in Cornwall that fell into administration two years ago.

The company, which now has 43 parks in its portfolio, has bought Waterside Cornwall near Bodmin – formerly known as Lakeview – and Lossiemouth Bay Holiday Park and Burghead Beach Caravan Park on the Moray Firth near Elgin.

The venues were acquired for an undisclosed sum.

Waterside Cornwall fell into administration in March 2020 and 24 staff were made redundant, according to *BusinessLive* 's sister site [CornwallLive](#). The 100-acre park will be re-named Bodmin Holiday Park. Its grounds feature fishing lakes and woodlands as well as a range of facilities including a restaurant, bar, swimming pool and gym.

The park has around 70 holiday lodges, but Park Holidays said there could be an “opportunity” to more than double the number of lodges as part of future investment.

In Scotland, Lossiemouth Bay Holiday Park and Burghead Beach Caravan Park have more than 250 pitches in total including holiday lodges and caravan holiday homes.

The two parks are close to Silver Sands Holiday Park which Park Holidays UK acquired in 2021, and where it has since invested more than £2m, including in a new entertainments centre.

Park Holidays UK director Tony Clish said the acquisitions would allow the company to “serve even better” the growing

demand for domestic holidays in Britain.

“These three long-established parks have received substantial investment over the years by their previous owners who, like us, recognise the imperative of top standards,” said Mr Clish.

“They will now benefit from additional investment by Park Holidays UK, though with sensitivity to their individual characteristics and identities which customers clearly enjoy.”

Park Holidays said it was planning to invest further in each of the parks’ facilities, infrastructure and accommodation.

Mr Clish added: “We now enter an exciting new phase of our expansion in Britain’s most dynamic tourism sector, and will continue delivering first-class experience at an affordable cost.”

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