

People on the move: key North East appointments and promotions

Ryecroft Glenton Corporate Finance (RGCF) has strengthened its senior team with the appointment of new corporate finance director Jen Bassyouni.

Joining Newcastle-based RGCF from Deloitte in London, Ms Bassyouni has almost a decade of corporate finance experience providing transactional advice and support to shareholders of privately owned businesses, corporates and PE funds. Originally from Canada, she started in the sector as a manager in the finance transformation division of Deloitte in Alberta. She moved to the UK with Deloitte in 2018 and during her career with Deloitte she has been involved in transactions in sectors such as luxury consumer goods, retail and technology, in the UK and internationally.

Ms Bassyouni said: "I am very excited by this new opportunity to join an agile, driven CF boutique, which has built a superb track record for the delivery of significant M&A transactions and exceptional advice for its clients. After several years of working in London, I'm really looking forward to being part of a team based in Newcastle, that advises clients nationally, and experiencing life and work in a new part of the UK."

Carl Swansbury, partner and head of corporate finance at RGCF, said: "Attracting a CF professional of Jen's standing and experience demonstrates RGCF's burgeoning reputation in the UK M&A market. She is hugely talented and a perfect addition to our talented and driven team who thrive from providing top flight, specialist CF advice and guidance to our clients."



Courtney Peel and Lewis Brown of Healthwatch
(Image: Healthwatch)

Healthwatch Gateshead and Healthwatch Newcastle have appointed two new members of the team. Courtney Peel, from Ashington, has been appointed as the business services manager to manage day to day administration, policies and procedures and data protection.

Lewis Brown, from Newcastle, has been appointed to the role of information and communication officer, in which he will be responsible for developing and implementing the communication strategy to raise awareness of local Healthwatch initiatives, update information on the website, manage social media channels and coordinate marketing and PR activities.

Yvonne Probert, CEO of Tell Us North (CIC), which oversees Healthwatch Gateshead and Healthwatch Newcastle, said: "We have added two very talented people to our team, and we look

forward to seeing them making a positive difference within the organisation. They add new skills and expertise to our experienced and growing team.”



Seaward Electronic Ltd has appointed Amy Lyons as international business development manager
(Image: Seaward Electronic Ltd)

North East electrical test and measurement specialist Seaward Electronic Ltd has appointed Amy Lyons to oversee its global brand and business development. Ms Lyons joins the Peterlee firm as international business development manager in a move that will see her working alongside the senior management and sales teams to open up new routes and markets. With 20 years of experience and expertise in sales and marketing, product management and electrical engineering to the position, Ms Lyons is rejoining Seaward, and says she sees significant opportunities ahead.

She said: “I am delighted to be back at Seaward, who have a robust market presence and have seen significant growth in the last few years. I’m excited about our future potential and eager to develop new strategies to expand our international footprint and secure additional business.”

CEO Chris Callan said: “We are committed to hiring the best industry talent to support our growth and ambitions. It’s fantastic to have Amy back on board with her strong experience, sector knowledge and track record in international business development work and corporate brand building.”



New starters at Adderstone Living are (l-r) Jamie Stainthorpe, Graham Murray, Michael Fucile and Gareth Taylor
(Image: Adderstone Living)

Newcastle-based house builder Adderstone Living has announced several senior appointments. Jamie Stainthorpe joins as design manager with a brief to develop further the company’s choice of contemporary affordable properties for social housing providers.

Other newcomers include senior quantity surveyor Graham Murray, project manager Michael Fucile and assistant project manager, Gareth Taylor. Managing director Stephen McCoy said: "Jamie, Graham, Michael and Gareth's collective skills and experience perfectly complement our existing capabilities within a growing team, helping us to boost the delivery of our high-quality service and products to clients while reflecting Adderstone Living's core values. I'm really looking forward to working with them to help further raise the company's commercial profile and drive growth."



Darren Howell, Gleeson Homes' regional managing director for its Tees Valley, Tyne and Wear region.

(Image: Gleeson Homes)

Gleeson Homes has appointed Darren Howell as regional managing director of its Tees Valley, Tyne and Wear region. With over 40 years' experience in the construction industry, Mr Howell was previously construction director for Taylor Wimpey

Northwest and was also involved in the establishment of luxury housebuilder Duchy Homes. He joined Gleeson Homes in May 2023 and has been promoted following a successful first year in his role as group construction director.

He said: "I am excited to be continuing my journey at Gleeson and look forward to supporting the growth of our fantastic team in a region primed for growth. We have a great land pipeline that will enable continued growth for the region, and the team remains committed to delivering quality, sustainable homes, with our customers at the heart of everything we do."