

# People on the Move: key North East appointments and promotions

Healthcare marketing communication specialist Onyx Health has made two new senior appointments.

The Newcastle based agency has appointed Lindsay Gill as head of content and Benjamin Park as chief storyteller to expand and enhance its client service offering.

Prior to joining Onyx Health, Ms Gill worked as science communication manager for the Centre for Process Innovation and marketing manager for aerospace technology company CAV Systems. Mr Park previously worked for Newcastle-based digital marketing agency Curtis Gabriel as senior account strategist, where he oversaw their North American operations.

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Executive director Trevor Pill said: “Lindsay and Benjamin bring a wealth of experience and knowledge to the team that will turbocharge the digital and strategic content services we can offer to our clients.”



Emily Evans and Nikki Stephenson of Azets  
(Image: Azets)

Azets has appointed Emily Evans and Nikki Stephenson to boost the firm's corporate finance and banking teams.

Ms Evans joins as an apprentice in the North East corporate finance team from Northumbria University where she studied maths. She is the first apprentice taken on by the firm in corporate finance in the North East, reflecting the growing opportunities for apprentices looking for a career in professional services.

Ms Stephenson, who is also a graduate of Northumbria University, joins from HSBC as an assistant manager in the banking team. Her role will be to help businesses access funding to support their growth aspirations.

Graham Cornforth, head of corporate finance at Azets in the North East said: "We are thrilled to welcome Emily and Nikki to Azets. We're anticipating a buoyant start to 2022 and

continue to grow and expand our regional capability to support demand from the region's entrepreneurs."



Left to right, Pacifica Group CEO Kevin Brown and new CFO Stuart Hall

(Image: Pacifica Group)

Domestic appliance firm Pacifica Group has appointed Stuart Hall as its new chief financial officer.

With more than 25 years of director level experience in private, public and private equity-backed companies, Mr Hall will support Pacifica Group's continued growth, particularly in the appliance repair sector.

Joining Pacifica Group after two years as CFO at United Living, he brings extensive commercial and strategic expertise to the role.

Mr Hall said: "The domestic energy and home appliance sectors

are experiencing a positive period of change and Pacifica Group is well-placed to maximise on its solid market position. I am keen to contribute to the group's continued development as part of its team, which perfectly combines entrepreneurial dynamism with a corporate and focused approach."



Left to right: Ian Fishpool, Gavin Clark and Chris Evans of AIS

(Image: AIS Technical)

Insulation and fire protection specialist AIS Technical has made three key UK appointments to support continued growth.

The appointments include technical sales manager, Ian Fishpool, planning and performance manager, Gavin Clark and technical design specialist, Adam Donaldson.

AIS Technical is also looking to fill a number of roles for machine operatives to help in the manufacturing of its removable insulation systems.

Managing director said: "Recent deals will see us producing more than five thousand additional insulation jackets and fabric expansion joint products annually at our North Tyneside site for the oil and gas, power generation and heavy industry markets. The unrivalled expertise of Ian, Gavin, Steve and Adam will help us to deliver this expansion."



Ian Black of Everflow Water

(Image: Everflow Water/Tony Schofield)

Teesside utilities firm Everflow Water has appointed Ian Black as new head of finance to support its growth plans over the coming year.

Mr Black joins the Stockton firm from kitchen maker Roundel

Manufacturing, based in Washington, where he spent four years as head of finance. Prior to that, he worked in finance roles in Walkers, Nestle and Procter & Gamble.

He said: "Having spent nearly four years in a family-owned SME, I was ready for my next challenge, so the opportunity at Everflow came at just the right time.

"When I sat down and spoke with CEO Josh Gill and chief financial officer James Cleave, they quickly made me feel at ease but also came across very passionately about the company, the industry and, most importantly the values of the company."



Mark Robinson at Clearly Drinks  
(Image: Clearly Drinks)



Susanne Wright at Clearly Drinks  
(Image: Clearly Drinks)

Sunderland based soft drinks manufacturer Clearly Drinks has announced Susanne Wright has been promoted to the new role of marketing and strategy director. Mark Robinson also joins the business as brand manager.

Ms Wright, who joined the firm in 2019 will be responsible for leading Clearly Drinks' corporate and commercial marketing efforts to build brands, company and employer awareness as well as promoting brand equity for the business and its respective brands. She will also lead the development of ESG practices and policies and drive forward Clearly Drinks ambitious sustainability strategy.

Mr Robinson has more than 10 years' experience in the FMCG sector, most recently as product manager UK & International at botanical drinks manufacturer Fentimans Ltd, where he lead role new product development and building brand awareness throughout UK and export markets.



Ms Wright said: “I’m delighted to be leading the corporate and commercial marketing efforts as well as championing and leading our sustainability strategy here at Clearly Drinks. Mark is a great addition to the team and brings a real wealth of industry experience and expertise to his brand manager role. I’m confident his passion and knowledge for the soft drinks industry will make an excellent addition to the team.”

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